

ABSTRAK

Skripsi dengan judul "Pengaruh Pola Asuh Permisif dan *Self-Management* terhadap Perilaku Konsumtif di Desa Sidorejo Kecamatan Ponggok Kabupaten Blitar" ini ditulis oleh Fidela Aristawidya NIM. 126308211029, dengan pembimbing/promotor Dr. Rizqa Ahmadi, Lc., M.A.

Kata Kunci: Pola asuh permisif, self-management, perilaku konsumtif, remaja, anak TKI

Remitansi yang dikirim oleh orang tua Tenaga Kerja Indonesia (TKI) dari luar negeri serta maraknya promosi media sosial dapat berpotensi menumbuhkan perilaku konsumtif yang tidak terkontrol, terutama ketika tidak diimbangi dengan pengawasan dan pengelolaan diri yang memadai. Penelitian ini bertujuan untuk mengetahui pengaruh pola asuh permisif dan *self-management* terhadap perilaku konsumtif pada remaja anak Tenaga Kerja Indonesia (TKI) di Desa Sidorejo Kecamatan Ponggok Kabupaten Blitar. Perilaku konsumtif yang berkembang di kalangan remaja, khususnya yang mendapatkan remitansi dari orang tua di luar negeri, menjadi perhatian dalam pembentukan karakter. Penelitian ini menggunakan pendekatan kuantitatif dengan metode survei dan analisis regresi linier berganda. Sampel penelitian berjumlah 23 remaja berusia 12–18 tahun di Desa Sidorejo, Kecamatan Ponggok, Kabupaten Blitar. Instrumen penelitian terdiri dari tiga skala: perilaku konsumtif, pola asuh permisif, dan *self-management*. Hasil penelitian menunjukkan bahwa *self-management* berpengaruh signifikan terhadap perilaku konsumtif ($p = 0,025$), sedangkan pola asuh permisif tidak berpengaruh signifikan ($p = 0,615$). Secara simultan, kedua variabel tidak berpengaruh secara signifikan ($p = 0,059$). Nilai koefisien determinasi sebesar 17,1% menunjukkan bahwa perilaku konsumtif dapat dijelaskan oleh kedua variabel tersebut.

ABSTRACT

This thesis with the title "The Effect of Permissive Parenting and Self-Management on Consumptive Behavior in Sidorejo Village, Ponggok District, Blitar Regency" was written by Fidela Aristawidya NIM. 126308211029, with the supervisor/promotor Dr. Rizqa Ahmadi, Lc., M.A.

Keywords: *Permissive parenting, self-management, consumptive behavior, adolescents, TKI children*

Remittances sent by parents who work as Indonesian Migrant Workers (TKI) abroad, along with the widespread promotion through social media, have the potential to foster uncontrolled consumptive behavior—especially when not balanced with adequate supervision and self-regulation. This study aims to determine the influence of permissive parenting and self-management on the consumptive behavior of adolescents who are children of Indonesian Migrant Workers (TKI) in Sidorejo Village, Ponggok District, Blitar Regency. Consumptive behavior, which is increasingly prevalent among adolescents—especially those who receive remittances from parents working abroad—has become a concern in character development. This research uses a quantitative approach with a survey method and multiple linear regression analysis. The sample consisted of 23 adolescents aged 12–18 years living in Sidorejo Village, Ponggok District, Blitar Regency. The research instruments included three scales: consumptive behavior, permissive parenting, and self-management. The results showed that self-management had a significant effect on consumptive behavior ($p = 0.025$), while permissive parenting did not have a significant effect ($p = 0.615$). Simultaneously, both variables did not significantly influence consumptive behavior ($p = 0.059$). The coefficient of determination of 17.1% indicates that consumptive behavior can be partially explained by these two variables.