

ABSTRACT

Safira Zain. Registered Number Student 126203213224. 2025. "An Analysis of Character Building Education Found in "The Princess Diaries" Movie". Thesis. English Education Department. Faculty of Education and Teacher Training. State Islamic University of Sayyid Ali Rahmatullah Tulungagung. Advisor: Anis Azimah, M,Pd.

Keywords : *Character Education, Movie, The Princess Diaries*

Globalization and significant technological progress have brought major impacts to various aspects of life, including education. In today's digital era, almost everything can be accessed through the internet, making education more flexible and easily accessible. However, this also presents new challenges, especially in the cultural domain. Students are now frequently exposed to foreign cultures through platforms such as YouTube and TikTok, which can influence their attitudes, behaviors, and values. Movies are a powerful medium for conveying moral, social, educational, and cultural values. In this research, the researcher focuses on analyzing the character education contained in the film *The Princess Diaries* as one of the media that holds character education values which can be used as learning materials.

The problem of this research is formulated in two ways: (1) What are type of character education found in *The Princess Diaries* movie? (2) How are character education presented in *The Princess Diaries* movie?. The aim of this study is to analyze the types character education and describe the character education presented in *The Princess Diaries* movie.

The researcher employed a qualitative descriptive approach based on library research. The researcher classified this as using the library method because the data were obtained from library sources such as journals, articles, theses, and other references. To obtain data, the researcher carried out several actions: watching *The Princess Diaries* movie multiple times, reading its transcript, identifying dialogues related to character education, and selecting relevant facts and dialogues to classify according to character value types. Data analysis was conducted through condensing data, displaying data, and drawing conclusions. This method was used to analyze the character education values contained in *The Princess Diaries* movies.

The results of the analysis of character education values in *The Princess Diaries* movie found twenty-two categories of character education values based on the theory of Thomas Lickona. The value of responsibility was found three times, respect two times, courage three times, honesty seven times, self-discipline one time, caring five times, and perseverance one time. The presentation of character education values in *The Princess Diaries* movie occurs both explicitly and implicitly. The researcher concluded that all categories of character education values according to Thomas Lickona's theory can be found in *The Princess Diaries* movie. Therefore, *The Princess Diaries* movie can be used as a media for character education learning.

ABSTRAK

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Kata Kunci : *Pendidikan Karakter, Movie, The Princess Diaries*

Globalisasi dan kemajuan teknologi yang signifikan telah membawa dampak besar pada berbagai aspek kehidupan, termasuk pendidikan. Di era digital saat ini, hampir segala sesuatu dapat diakses melalui internet, membuat pendidikan menjadi lebih fleksibel dan mudah diakses. Namun, hal ini juga menimbulkan tantangan baru, terutama di bidang budaya. Siswa kini sering terpapar budaya asing melalui platform seperti YouTube dan TikTok, yang dapat mempengaruhi sikap, perilaku, dan nilai-nilai mereka. Film merupakan media yang kuat untuk menyampaikan nilai-nilai moral, sosial, pendidikan, dan budaya. Dalam penelitian ini, peneliti fokus pada analisis pendidikan karakter yang terkandung dalam film *The Princess Diaries* sebagai salah satu media yang mengandung nilai-nilai pendidikan karakter yang dapat digunakan sebagai bahan pembelajaran.

Masalah penelitian ini dirumuskan dalam dua cara: (1) Apa jenis pendidikan karakter yang terdapat dalam film *The Princess Diaries*? (2) Bagaimana pendidikan karakter disajikan dalam film *The Princess Diaries*? Tujuan penelitian ini adalah menganalisis jenis pendidikan karakter dan mendeskripsikan pendidikan karakter yang disajikan dalam film *The Princess Diaries*.

Peneliti menggunakan pendekatan deskriptif kualitatif berdasarkan penelitian perpustakaan. Peneliti mengklasifikasikan ini sebagai metode perpustakaan karena data diperoleh dari sumber perpustakaan seperti jurnal, artikel, tesis, dan referensi lainnya. Untuk memperoleh data, peneliti melakukan beberapa tindakan: menonton film *The Princess Diaries* berulang kali, membaca transkripnya, mengidentifikasi dialog yang berkaitan dengan pendidikan karakter, dan memilih fakta dan dialog yang relevan untuk diklasifikasikan sesuai dengan jenis nilai karakter. Analisis data dilakukan melalui pengkondensasian data, penyajian data, dan penarikan kesimpulan. Metode ini digunakan untuk menganalisis nilai-nilai pendidikan karakter yang terkandung dalam film *The Princess Diaries*.

Hasil analisis nilai pendidikan karakter dalam film *The Princess Diaries* menemukan dua puluh dua kategori nilai pendidikan karakter berdasarkan teori Thomas Lickona. Nilai tanggung jawab ditemukan tiga kali, rasa hormat dua kali, keberanian tiga kali, kejujuran tujuh kali, disiplin diri satu kali, kepedulian lima kali, dan ketekunan satu kali. Penyajian nilai-nilai pendidikan karakter dalam film *The Princess Diaries* terjadi secara eksplisit dan implisit. Peneliti menyimpulkan bahwa semua kategori nilai-nilai pendidikan karakter menurut teori Thomas Lickona dapat ditemukan dalam film *The Princess Diaries*. Oleh karena itu, film *The Princess Diaries* dapat digunakan sebagai media pembelajaran pendidikan karakter.