**ABSTRAK**

Skripsi dengan judul "Pengaruh Pengetahuan Pasar Modal Syariah, Risiko Investasi Syariah, dan Perkembangan Teknologi Aplikasi Syariah Terhadap Minat Berinvestasi di Pasar Modal Syariah (Pada Mahasiswa UIN Sayyid Ali Rahmatullah Tulungagung)" diteliti oleh Iin Suganda Dewi NIM. 126406213179, pembimbing Mega Tunjung Hapsari, M.AP.

**Kata Kunci** : Pasar Modal Syariah, Pengetahuan, Risiko Investasi, Aplikasi Investasi, Minat Investasi

Penelitian ini dilatarbelakangi oleh minat terhadap pasar modal syariah terus meningkat seiring dengan bertambahnya literasi keuangan syariah dan kesadaran berinvestasi sesuai nilai Islam. Pasar modal menjadi sarana bagi industri dan perusahaan untuk menarik investasi dan memperkuat keuangan. Investasi sendiri adalah penanaman modal dengan harapan mendapatkan keuntungan di masa depan.

Penelitian ini bertujuan untuk 1) Menguji pengaruh pengetahuan pasar modal syariah terhadap minat berinvestasi di pasar modal syariah. 2) Menguji pengaruh risiko investasi syariah minat berinvestasi di pasar modal syariah. 3) Menguji pengaruh perkembangan teknologi aplikasi investasi berpengaruh terhadap minat berinvestasi di pasar modal syariah. 4) Menguji pengaruh pengetahuan pasar modal syariah, risiko investasi syariah, dan perkembangan teknologi aplikaai investasi secara simultan berpengaruh terhadap minat berinvestasi di pasar modal syariah.

Penelitian ini menggunakan pendekatan kuantitatif dengan data primer. Data primer dalam penelitian ini menggunakan data hasil penyebaran kuesioner kepada mahasiswa UIN Sayyid Ali Rahmatullah Tulungagung. Jumlah sampel sebanyak 400 mahasiswa yang ditentukan berdasarkan rumus Slovin dengan tingkat kesalahan 5%. Metode data yang digunakan yaitu uji asumsi klasik untuk membuktikan hipotesis penelitian.

Hasil penelitian menunjukkan bahwa 1) pengetahuan pasar modal syariah berpengaruh secara positif dan signifikan terhadap minat berinvestasi di pasar modal syariah. 2) Risiko investasi syariah berpengaruh secara positif dan signifikan terhadap minat berinvestasi di pasar modal syariah. 3) Perkembangan teknologi aplikasi investasi tidak berpengaruh secara positif dan signifikan terhadap minat berinvestasi di pasar modal syariah. 4) Pengetahuan pasar modal syariah, risiko investasi syariah, dan perkembangan teknologi aplikasi investasi secara simultan berpengaruh positif dan signifikan terhadap minat berinvestasi di pasar modal syariah. Hasil analisis kebaikan model menunjukkan angka Adjusted R squared sebesar 19,2%. Kemudian, sisanya 80,8% dipengaruhi oleh variabel lain diluar penelitian.

## ABSTRACT

The thesis "The Influence of Sharia Capital Market Knowledge, Sharia Investment Risk, and Development of Investment Application Technology on Interest in Investing in the Sharia Capital Market (On Students of UIN Sayyid Ali Rahmatullah Tulungagung)" is reseacher by Iin Suganda Dewi NIM. 126406213179, advised by Mega Tunjung Hapsari, M.AP.



**Keywords**: Sharia Capital Market, Knowledge, Investment Risk, Investment Application, Investment Interest



This research is motivated by the increasing interest in the Islamic capital market in line with the growing financial literacy of Islamic finance and awareness of investing according to Islamic values. The capital market serves as a means for industries and companies to attract investments and strengthen finances. Investment itself is the placement of capital with the hope of gaining profits in the future.

This study aims to 1) Test the effect of sharia capital market knowledge on investment interest in the sharia capital market. 2) Test the effect of sharia investment risk on investment interest in the sharia capital market. 3) Test the effect of the development of investment application technology on investment interest in the sharia capital market. 4) Testing the influence of knowledge of sharia capital markets, sharia investment risks, and the development of investment application technology simultaneously affect the interest in investing in the sharia capital market.

This research uses a quantitative approach with primary data. The primary data in this study is obtained from a questionnaire distributed to students of UIN Sayyid Ali Rahmatullah Tulungagung. The sample size is 400 students determined based on the Slovin formula with a margin of error of 5%. The data method used is classical assumption testing to prove the research hypothesis.

The results of the study indicate that 1) knowledge of Islamic capital markets positively and significantly influences interest in investing in Islamic capital markets. 2) The risk of Islamic investment positively and significantly influences interest in investing in Islamic capital markets. 3) The development of investment application technology does not positively and significantly influence interest in investing in Islamic capital markets. 4) Knowledge of Islamic capital markets, the risk of Islamic investment, and the development of investment application technology simultaneously have a positive and significant impact on interest in investing in Islamic capital markets. The goodness-of-fit analysis indicates an Adjusted R squared value of 19.2%. Meanwhile, the remaining 80.8% is influenced by other variables outside the study.