

ABSTRAK

Skripsi ini judul “Pengaruh Penghargaan Finansial, Lingkungan Keluarga, Persepsi karir, dan Pasar Kerja Terhadap Minat Bekerja di Bank Syariah (Studi pada Mahasiswa Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam UIN Sayyid Ali Rahmatullah Tulungagung)” yang ditulis oleh Dewi Intan Safitri, NIM. 126401213146 jurusan Perbankan Syariah, Fakultas Ekonomi dan Bisnis Islam (FEBI), UIN Sayyid Ali Rahmatullah Tulungagung, Pembimbing Dr. Muhamad Aqim Adlan, S.Ag, M.E.I.

Kata Kunci: Finansial, Karir, Minat Bekerja, Bank Syariah.

Penelitian ini bertujuan untuk menganalisis pengaruh penghargaan finansial, lingkungan keluarga, persepsi karir, dan pasar kerja terhadap minat mahasiswa Program Studi Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam UIN Sayyid Ali Rahmatullah Tulungagung untuk bekerja di bank syariah. Latar belakang penelitian ini didasari oleh fenomena rendahnya minat mahasiswa perbankan syariah untuk berkarier di sektor syariah, meskipun memiliki latar belakang pendidikan yang linier.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Populasi dalam penelitian ini adalah mahasiswa perbankan syariah angkatan 2021–2022 sebanyak 260 orang, dengan teknik pengambilan sampel menggunakan purposive sampling dan diperoleh 80 responden. Data dikumpulkan menggunakan instrumen berupa kuesioner berbasis skala Likert, dan dianalisis menggunakan uji regresi linier berganda.

Hasil penelitian menunjukkan bahwa secara parsial, variabel penghargaan finansial, lingkungan keluarga, persepsi karir, dan pasar kerja berpengaruh positif dan signifikan terhadap minat mahasiswa untuk bekerja di bank syariah. Secara simultan, keempat variabel tersebut juga berpengaruh signifikan terhadap minat bekerja mahasiswa. Temuan ini menegaskan pentingnya dukungan internal dan eksternal, baik dalam bentuk insentif ekonomi, nilai keluarga, citra karir, maupun kondisi pasar kerja, dalam membentuk keputusan karier mahasiswa di sektor keuangan syariah.

ABSTRACT

This thesis is entitled "The Influence of Financial Rewards, Family Environment, Career Perception, and Job Market on Interest in Working in Islamic Banks (Study on Islamic Banking Students of the Faculty of Islamic Economics and Business, UIN Sayyid Ali Rahmatullah Tulungagung)" written by Dewi Intan Safitri, NIM. 126401213146 Islamic Banking Department, Faculty of Islamic Economics and Business (FEBI), UIN Sayyid Ali Rahmatullah Tulungagung, Supervisor Dr. Muhamad Aqim Adlan, S.Ag, M.E.I.

Keywords: Financial, Career, Job Market, Work Interest, Islamic Banks

This study aims to analyze the influence of financial rewards, family environment, career perception, and job market on the interest of students of the Islamic Banking Study Program, Faculty of Islamic Economics and Business, UIN Sayyid Ali Rahmatullah Tulungagung to work in Islamic banks. The background of this study is based on the phenomenon of low interest of Islamic banking students to pursue a career in the Islamic sector, even though they have a linear educational background.

This study uses a quantitative approach with an associative research type. The population in this study were 260 Islamic banking students from the 2021–2022 intake, with a sampling technique using purposive sampling and 80 respondents were obtained. Data were collected using an instrument in the form of a Likert scale questionnaire, and analyzed using multiple linear regression tests.

The results of the study show that partially, the variables of financial rewards, family environment, career perception, and job market have a positive and significant effect on students' interest in working in Islamic banks. Simultaneously, these four variables also have a significant effect on students' interest in working. This finding emphasizes the importance of internal and external support, both in the form of economic incentives, family values, career image, and job market conditions, in shaping students' career decisions in the Islamic finance sector.