

CHAPTER I

INTRODUCTION

This chapter discusses the background of the research, focus on the research, formulation of the research questions, research objectives, research significance, research scope, and definitions of the key's terms.

A. Background of The Research

An essential part of learning a language is expanding one's vocabulary–To communicate successfully in English. It is one of the English elements that connects to the four language skills—reading, speaking, writing, and listening.¹ Students must master vocabulary as a foundational ability before moving on to another skill. John Langan said that "a good vocabulary, more than any other factors". In addition, it is hoped that their increased vocabulary (as they are easier to locate new vocabulary) would aid students in their studies of English at the university or next level of school. in order for them to interact with individuals from various nations using English.

Previous studies have been emphasizing on the critical role of vocabulary mastery in effective communication². They argue that without a strong command of vocabulary, communication becomes challenging and of lacks meaning. This assertion highlights the importance of vocabulary in expressing ideas clearly and engaging in meaningful interactions. The more

¹ M Abhi Rama, Zohri Hamdani, and Candraning Prihatini, "Students' Perception On The Use Of Tiktok As An Effective Learning Media In Improving Students' Vocabulary," *Journal on Education* 05, no. 04 (2023): 17079–86.

² Bradhiansyah Tri Suryanto et al., "THE CORRELATION BETWEEN STUDENTS' VOCABULARY MASTERY AND SPEAKING SKILL," 2021.

benefits students master vocabulary is enhanced writing skills such as a wide vocabulary enables students to express their thoughts clearly and precisely. According to Snow, a strong vocabulary foundation supports lifelong learning and adaptation to new disciplines and technologies. So that one of the strategies to improve vocabulary is using technologies, especially TikTok Application³. Conducted among Saudi secondary school students, this study assessed attitudes toward using TikTok for vocabulary learning. Results showed a positive reception, with students acknowledging TikTok's features as supportive in expanding their English vocabulary⁴.

The TikTok application is also growing on the App Store and Google Play. Within the TikTok application, many content creators produce ideas and video content that focuses on English vocabulary. Many users find TikTok's diverse and interesting features to make vocabulary learning interesting and entertaining⁵.

According to Herlisya and Wiratno, learning media are resources that evolve alongside advancements in educational technology, encompassing various formats such as audio, visual, and audiovisual materials.⁶ These diverse tools enhance the effectiveness of language teaching and learning by

³ C.E. Snow, "Reading Comprehension: Reading for Learning," n.d.

⁴ Afrah Abdullah Alghameeti, "Is TikTok an Effective Technology Tool in English Vocabulary Expansion?," *English Language Teaching* 15, no. 12 (November 14, 2022): 14, <https://doi.org/10.5539/elt.v15n12p14>.

⁵ Ratna Dwi Savitri and Joko Sukoyo, "The Use of TikTok as a Learning Resource for Dialogue Text in Junior High School," *AL-ISHLAH: Jurnal Pendidikan* 15, no. 3 (August 30, 2023), <https://doi.org/10.35445/alishlah.v15i3.2868>.

⁶ Destia Herlisya and Purna Wiratno, "Having Good Speaking English through Tik Tok Application," *Journal Corner of Education, Linguistics, and Literature* 1, no. 3 (January 14, 2022): 191–98, <https://doi.org/10.54012/jcell.v1i3.35>.

enabling greater engagement for both educators and students. Pratiwi, highlights that understanding is as crucial as memory in the learning process, emphasizing that mere memorization of vocabulary does not lead to deeper comprehension.⁷ Consequently, innovative teaching methods, such as using social media platforms like TikTok for educational purposes, have emerged as effective strategies to help students master vocabulary more meaningfully.

Based on my experience as an English language learning who use TikTok account @intan_aaron in learning vocabulary, I found that I can improve mastery of vocabulary. Intan Aaron's content combines language learning with fun, relatable, and easy-to-understand videos, making it accessible for learners at different levels. Her approach focuses on practical vocabulary usage, idiomatic expressions, and is crucial for developing effective language skills. The study wants to explore the perspective of participants toward who follow TikTok account @intan_aaron can improve mastery improving students' vocabulary.

Based on earlier researcher. They found demonstrated that the four accounts *Belajar Bahasa Inggris*, *Aaron's English*, *Jago Bahasa*, dan *Kampung Inggris* had distinctive English teaching materials.⁸ Additionally, earlier research, Mauriza and Siregar. She employs descriptive qualitative methodologies. Through testing, interviews, and observation, the pupils who use TikTok and those who don't were compared. Investigations show that

⁷ Veronika Unun Pratiwi et al., "Using Tiktok As An Effective English Learning Media," *International Journal of Progressive Sciences and Technologies (IJPSAT* 35, no. 2 (2022): 298–302.

⁸ Eka Listiyowati, "ANALYSIS OF THE FOUR ACCOUNTS OF CONTENT CREATORS USING TIKTOK APPLICATION AS TEACHING ENGLISH MEDIA," June 2023.

pupils who use the TikTok app perform better on tests than students who don't use it. However, the accounts utilized to master vocabulary were not examined by earlier scholars. If TikTok is not used, schools and educators can adopt other engaging tools, such as interactive e-learning platforms, gamified learning apps, or classroom activities that blend technology and creativity. The key is to ensure that students remain motivated and their diverse learning styles are accommodated.⁹

Based on previous research by Hasby they found the participants' views showed that the TikTok application is useful and valuable for learning. The TikTok application can also help students to learn English while learning. Additionally, this study suggested that further research could conduct similar study in longer period of time to obtain a more detailed and realistic strategy for data inaccuracies in research and more specific accounts if you want to research.¹⁰

This research shares similarities with previous studies in its focus on analyse TikTok accounts as educational tools. Like the first study, this research examines content from four different accounts created by content creators. Meanwhile, the second and third studies align with this research in utilizing the TikTok platform for educational analysis. Among the various TikTok accounts explored, @intan_aaron stands out for offering a range of English learning resources, including lessons on vocabulary, grammar, and pronunciation.

⁹ Lara Mauriza and Nurhafni Siregar, "The Analysis of Students' Vocabulary Mastery Who Are Using Tiktok Application," 2022.

¹⁰ Nazar Hasby et al., "Student's Views on Learning English on Tiktok Application," n.d.

Recognizing the potential of this account to enhance language mastery, the researcher aims to analyse its effectiveness as a learning medium. As a result, the study is titled *"The Perspective of Fourth Semester Students' on TikTok Account @intan_aaron As a Media for Learning Medium."*

B. Statement of Research Problems

How are the perspectives of fourth semester students' on TikTok account @intan_aaron as a learning media to enhance vocabulary?

C. Objective of the Research

The aim of this study is to explore perspective of participants who follow the TikTok account @intan_aaron can aid the students' learning of English vocabulary.

D. Significant of the Research

The results of this study are expected to be beneficial to communities in the fields of education and social and can contribute to the following:

a. Students

The thesis explains how the TikTok account @intan_aaron can assist students to learn media in improving vocabulary. It is hoped that the thesis also provides insight for those who are still students and can improve their vocabulary. This thesis took place at Sayyid Ali Rahmatullah Tulungagung State Islamic University. The subjects of this research are the fourth semester English Education Department. Therefore, this research is limited to analysis the TikTok account @intan_aaron as learning media to improve students' vocabulary.

b. The readers

The results of this thesis can help readers increase their knowledge about how social media, especially TikTok account @intan_aaron can assist to improve students' vocabulary.

c. Further Researcher

The results of this thesis can serve as a reference for other researchers to conduct research with similar studies to obtain more detailed results and improve the lack of previous studies.

E. Scope of the Study

This research was conducted at the Sayyid Ali Rahmatullah Tulungagung State Islamic University. The subjects of this students' semester fourth English Education who follow the account @intan_aaron.

F. Definition of Key Terms

a. Learning Media

According to Herlisya and Wiratno learning media are resources that develop in line with technological advancements, taking forms such as audio, visual, and audiovisual materials to support effective teaching and learning processes.¹¹ Learning media are all forms of materials, tools and methods used to support and facilitate the learning and teaching process. This includes everything that can be used to stimulate students' thoughts, feelings, attention and will so that the learning process becomes more effective and efficient. In other words, learning

¹¹ Herlisya and Wiratno, "Having Good Speaking English through Tik Tok Application."

media are intermediaries that carry messages or information from teachers to students. Learning media are tools, materials or resources used by educators or students to support the teaching and learning process. The aim is to make the learning process more effective and efficient. Learning media can be anything that can be used to stimulate students' thoughts, feelings, attention and will so that it can facilitate the learning process.

b. TikTok Application

TikTok may be a video-sharing app that licenses clients to create and share short-form recordings on any point. It's basically mobile-based, in spite of the fact that you will still be able to watch TikTok recordings utilizing the net app. The organization licenses clients to actuate innovation with their substance utilizing channels, stickers, voiceovers, sound impacts, and establishment must.

c. Vocabulary

Since vocabulary is the basis of language, it is vital to understand it as the fundamental capital for learning sentence construction and other language abilities. A person needs a large enough vocabulary to comprehend what is spoken and read. to be able to talk and write in words, as well as to comprehend what is read and heard. As stated by Puspita. This indicates that studying vocabulary is crucial for those

learning English as a second language. Students must put in effort to expand their vocabulary, though.¹²

¹² Aprilia Maya Puspita, Nur Mukminatien, and Mirjam Anugerahwati, “Developing English Vocabulary Application to Enhance Speaking Skills for Students of Hospitality Program,” 2023, 31–53, https://doi.org/10.2991/978-2-38476-054-1_5.