

CHAPTER III

RESEARCH METHOD

This chapter presents explanation of research design, population, sampling and sample, instrument and data collection technique, and data analysis.

A. Research Design

This research is using quantitative approach since the purpose in this research is to verify a certain theory. This research is designed as survey research. Survey is used to measure attitudes, opinions or achievements as stated by Wiersma (1995:169). This design is used since the categories of request strategy and which category frequently occurs in the form of percentage. Wiersma states that survey research is broad in scope including status quo studies to those in which the relationships of sociological and psychological variables are determined and interpreted.

B. Population and Sampling and Sample

1. The population of this research is all requestive acts in the the conversational fragments occur in the movie script. The researcher gets the population by watching the movie and transcribing the movie script. The total number of population is 224 utterances.

2. The sampling technique used in this research is simple random sampling. This research used simple random sampling because the researcher took some of the population to be analyzed randomly.
3. The sample of this study is some utterances containing requestive acts that are chosen randomly to be analyzed from the population. The number of sample is 31 utterances.

C. Research Instrument and Data Collection Technique

1. Research Instrument

The instrument of this research is document. The document used is movie transcript of The Twilight Saga which contains conversational fragments including those that involve request expression.

2. Data Collection Technique

Data collection technique in this research is carried out in some steps, they are:

- a. Watching Twilight movie.
- b. Understanding the context in Twilight movie.
- c. Transcribing the movie script of twilight movie.
- d. Selecting the conversational fragments containing request expression.

D. Data Analysis

In analyzing the data, the researcher takes some steps as follow:

1. Elaborating the theories related to the problems and anything needed which would established it as the key of the analysis based on the purpose of study.
2. Categorizing the data.
Not all conversation consist of requesting expression, and the data which are used only the data in line with research problems.
3. Analyzing the dialogue based on theoretical framework of Bulm Kulka (1989) found in the dialogue.
4. Present the data in the percentage form by using a simple statistical analysis.

Statistical analysis:

$$P = \frac{f}{N} \times 100\%$$

Where,

- a. P is the symbol of percentage
 - b. f is the frequency of the occurrences of each request strategy
 - c. N is the number of the request strategy
5. Making conclusion.