

CHAPTER I

INTRODUCTION

In this chapter, the researcher will discuss background of the research, statement of the research problems, objectives of the research, significance of the research, scope and limitation of the research, and definition of key terms.

A. Background of the Research

Education can explain as educational experiences which take place in all circle and human lasting live time. According to Mudyaharja quoted by Binti Maunah (2009:1) education is all live situation influence to individual pound. Education in the broadest sense means all actions and efforts of the older generation to transfer the knowledge, experience and skill to the younger generations as efforts to prepare them to fulfill their necessity in physical and spiritual as well. According to Langgulong acquiring an education is not only get in formal education which is full of set of laws and norms, presenting a rather rigid curriculum as regard objectives, content and methodology, but it can be done in everywhere like in home, garden, a coffee shop, and soon, because in every place the researcher can take many values that can be applied to our life. The above explanation indicates that education can be done in everywhere and also can be taken from everything. One of the biggest things that has a great

influence is mass media. In this globalization era, mass media grows rapidly.

Mass media is blooming like a fire burn woods in dry season. Especially the big five mass media that are newspaper, magazine, radio, internet and television. Those all five are snatching to take people's interest by giving the best service. Because of high technology, any information can be gotten easily. Communicator's mind can also be easy reached in public. A variety of technology appearance gives openness and freedom to choose media to be used. It makes media become an important necessity.

There are three functions of mass media. That is to inform, to educate and to entertain. At the first, the educators have been given the understanding of using mass media for education because today the students also learn from the outside school area. As one of the most attractive programs on mass media, movie should not only be for entertainment, but it also gives education as its function. The messages carried on the movies should contribute to build character and create education people.

Not only information that attracts public, but also a type of media and its presentation that become important factor. Finally, audio visual media that has a good presentation becomes the prime and drives public majority to automatically choose it. One of audio visual media is

television. Television is influential other mass media because almost everyone has it.

Movie can be watched in various ways such as going to movie theatre, browsing movie on internet and even staying at home by watching movie on television. One of the parts of television that has a great influence is movie. Movie is very effective to persuade people mind because it covers interesting elements of movie and it is easy to watching. Because of its persuasive, a consumption of movie is being a basic need, even life style. Movie can influence people easily because it is really close to their life. Movie itself is inspired from a real life but it was added by some flavors in order to make it more beautiful for entertainment purpose. From the movie, viewer will be easily persuaded by the actual content presentation that engages audio visual sense so that messages in the movie will be easy to arrive in the viewer's mind.

In this case, *The Miracle Worker*. Movie is the real story, telling about Helen Keller child, a little girl suffered from blindness, mute, deaf and she doesn't know about the language to communicate with others. It is also difficult for Helen to control, she has personality crude and spoiling. However, Annie Sullivan knows what Helen desire. Mrs. Annie is Helen teacher. Annie never surrenders to teach her the language until Helen can spell the word in Annie's palm. This movie shows a good relationship between Helen and Annie and gives evidence that everything is possible, if given opportunity. This movie can be a reference to become a good

teacher who is able to understand her/his students and how the method to recognize of teaching difable students.

From the reason above, the researcher has high interest to conduct research study entitled EDUCATIONAL VALUES REFLECTED IN *“THE MIRACLE WORKER”* MOVIE

B. Research Question

From the background of the research above, the research problem in this study is what educational values are reflected in “*The Miracle Worker*” movie?

C. Purpose of the Study

Based on the research question above, the objectives of this study is to describe what educational values reflected in “*The Miracle Worker*” movie.

D. Significance of the Research

The significance of this study is hopefully useful for:

1. The Students

After reading this paper, the students are aimed to know the way of analyzing movie and also can apply many positive values, so that they have better understanding not only in analyzing the content of movie, but also the wisdom of life such as giving appreciate to those people who were born with disability.

2. The Teachers

For the teachers, this study is aimed to be an inspiration and also to help teacher in teaching his/her students. Especially for the teacher that has students who are are difficult to control, so that teacher has more motivation to take care, always pay attention, and never give up to teach them.

3. Other Researchers

This study can be an inspiration and secondary data to the other researcher who interest to conduct study about character values in others movie, so there will be many movies analyzed and many values get and apply.

E. Scope and Limitation of the Research

In order that there is no confusion and extension of understanding or deviation from the purpose of studying problem, the researcher will give the scope and limitation of this research.

The scope of this study covers educational values in Indonesia. However, in order to be more focus, this study is limited only on analysis 18 educational values which is stated by KEMENDIKNAS there are Religious, Honest, Tolerance, Discipline, Hard work, Creative, Independent, Democratic, Curiosity, National spirit, Patriotism, Appreciating achievement, Friendly, Love peace, Like to read, Environmental care, Sociality, and Responsibility. Especially those reflected in The Miracle Worker Movie, only religious, discipline, hard work, creative, independent, curiosity, appreciating achievement, friendly, like to read and sociality.

F. Definition of Key Terms

Order to avoid misunderstanding and ambiguity of terms which will be used, the researcher gives the definition of key terms, as follows:

Educational Values

Educational values are something (as principle quality or entity) intrinsically valuable or desirable into human being (Naquip, 1991: 8).

Education value is the spirit of education, so wherever they are taught the value of education will present itself. Educational value is the value of education. (Zaim Elmubarok, 2008: 12).

As stated by Indonesian Law No. 20 of 2003, there are 18 educational values that can be found while learning something, they are religious, honest, tolerance, discipline, hard work, creative, independent, democratic, curiosity, national spirit, patriotism, appreciating achievement, friendly, love peace, like to read, environmental care, sociality, responsibility.