

**A DISCOURSE ANALYSIS OF THE 2023 ISOPLUS COCO  
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**BACHELOR'S THESIS**



By  
**SEIKHA AMIROTUS SHAHAR**  
NIM. 126203213217

**BACHELOR'S DEGREE PROGRAM  
FACULTY OF TARBIYAH AND TEACHER TRAINING  
SAYYID ALI RAHMATULLAH STATE ISLAMIC  
UNIVERSITY OF TULUNGAGUNG**

**2025**

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Presented to the English Education Department  
Faculty of Tarbiyah and Teacher Training  
State Islamic University of Sayyid Ali Rahmatullah Tulungagung




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**2025**

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Bachelor's Thesis with the title "A Discourse Analysis of the 2023 ISOPLUS COCO Advertisement" written by Seikha Amirotus Shahar has been checked and approved to be examined.

Advisors	Date	Signature
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**A DISCOURSE ANALYSIS OF THE 2023 ISOPLUS COCO**  
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**BACHELOR'S THESIS**

Compiled by:

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Has been defended before the Bachelor's Thesis Examiners Board of UIN Sayyid Ali Rahmatullah Tulungagung on July 25<sup>th</sup> 2025 and declared acceptable for the Bachelor's degree.

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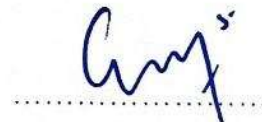
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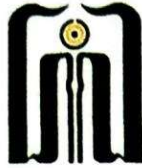
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Nama terang dan tanda tangan

## **DEDICATION**

The writer sincerely dedicates this thesis to:

1. Her beloved parents and family, whose endless love, support, and prayers have been her greatest strength throughout this journey.
2. Her dearest friends, who have constantly supported and encouraged the writer, especially during the most challenging moments.
3. Her thesis advisor, whose time, guidance, and feedback were essential in helping the writer complete this research.
4. Everyone who has offered support, motivation, or kindness in any form during the process of finishing this thesis.

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6. All people who has supported and helped the writer in completing this bachelor’s thesis.



Finally, the writer realizes that this thesis is still far from perfect. Therefore, constructive suggestions and criticisms are highly welcomed for the improvement of this work.

Tulungagung, July 2025

A handwritten signature in black ink, consisting of stylized cursive letters, likely 'Y. H.', followed by a horizontal line and a dot.

The Writer