

## ABSTRAK

Skripsi dengan judul “Proses Kreatif Film Dokumenter Episode Resolusi Jihad Program Jejak Islam di TVRI Jawa Timur” ini ditulis oleh Candra Agus Setyawan, NIM. 126304213177, dengan pembimbing/promotor Agus Widodo, M.Si.

**Kata Kunci:** Proses kreatif, film dokumenter, Graham Wallas, produksi film, TVRI Jawa Timur.

Penelitian ini dilatarbelakangi oleh pentingnya mengungkap proses kreatif di balik produksi film dokumenter sejarah yang diproduksi oleh TVRI Jawa Timur dalam program *Jejak Islam*, khususnya episode *Resolusi Jihad*. Produksi film dokumenter tidak hanya merupakan kegiatan teknis, tetapi juga melibatkan proses kreatif yang kompleks mulai dari perencanaan ide, pelaksanaan produksi, hingga tahap penyelesaian akhir. Namun, proses kreatif tersebut seringkali tidak terlihat oleh publik sehingga perlu dikaji secara ilmiah untuk memahami bagaimana ide dan konsep sejarah diwujudkan menjadi sebuah tayangan dokumenter yang utuh dan bermakna.

Tujuan penelitian ini adalah untuk: (1) Mendeskripsikan proses kreatif produksi film dokumenter episode *Resolusi Jihad* pada tahap pra produksi, produksi, dan pasca produksi; (2) Menganalisis proses kreatif tersebut berdasarkan teori kreativitas Graham Wallas yang meliputi tahap *preparation*, *incubation*, *illumination*, dan *verification*.

Metode penelitian yang digunakan adalah penelitian kualitatif dengan pendekatan deskriptif. Sumber data diperoleh melalui wawancara mendalam dengan produser, sutradara, editor, dan kameramen yang terlibat langsung dalam produksi, serta dokumentasi dan studi kepustakaan yang relevan. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi, sedangkan analisis data dilakukan secara sistematis melalui reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa proses kreatif produksi film dokumenter episode *Resolusi Jihad* berlangsung secara bertahap dan dinamis. Tahap *preparation* terlihat dalam proses riset sejarah, penentuan konsep, serta perencanaan teknis produksi. Tahap *incubation* terjadi melalui pengendapan ide dan refleksi terhadap data yang diperoleh sebelum pengambilan gambar dilakukan. Tahap *illumination* ditandai dengan munculnya keputusan kreatif mengenai sudut pandang cerita dan pendekatan visual yang digunakan. Sementara itu, tahap *verification* diwujudkan dalam proses shooting, editing, penambahan musik, serta evaluasi akhir sebelum penayangan. Penelitian ini menunjukkan bahwa teori kreativitas Graham Wallas relevan dalam menjelaskan dinamika proses kreatif produksi film dokumenter sejarah di TVRI Jawa Timur.

## ABSTRACT

This thesis entitled “**The Creative Process of the Documentary Film Episode ‘Resolusi Jihad’ in the Jejak Islam Program at TVRI East Java**” was written by Candra Agus Setyawan, Student ID 126304213177, under the supervision of Agus Widodo, M.Si.

**Keywords:** Creative Process, Documentary Film, Graham Wallas, Film Production, TVRI East Java.

This research is motivated by the importance of revealing the creative process behind the production of historical documentary films produced by TVRI East Java in the *Jejak Islam* program, particularly the episode *Resolusi Jihad*. Documentary film production is not merely a technical activity but also involves a complex creative process, starting from idea development, production execution, to the finalization stage. However, the creative process behind the scenes is often not visible to the public and therefore needs to be examined academically to understand how historical ideas and concepts are transformed into a meaningful documentary program.

The objectives of this research are: (1) to describe the creative process of producing the documentary film episode *Resolusi Jihad* in the stages of pre-production, production, and post-production; and (2) to analyze the creative process based on Graham Wallas’ theory of creativity, which consists of preparation, incubation, illumination, and verification stages.

This study employs a qualitative research method with a descriptive approach. The data were collected through in-depth interviews with the producer, director, editor, and cameramen who were directly involved in the production process, as well as documentation and literature study. Data were analyzed systematically through data reduction, data presentation, and conclusion drawing.

The findings show that the creative process of producing the documentary film episode *Resolusi Jihad* was carried out in dynamic and interconnected stages. The preparation stage involved historical research, concept development, and technical planning. The incubation stage occurred through idea refinement and reflection on collected data before filming. The illumination stage was marked by the emergence of creative decisions regarding narrative perspective and visual approach. Finally, the verification stage was realized through shooting, editing, music scoring, and final evaluation before broadcasting. This research concludes that Graham Wallas’ creativity theory is relevant in explaining the creative dynamics of historical documentary film production at TVRI East Java.