

CHAPTER I

INTRODUCTION

This chapter provides a brief description of the whole content of the research include background study, Research question, Research objective, Significance of the study, Scope and limitation, Definition of key term.

A. Background of Study

We have spent our lives thinking about study, we learn about written language to improve our lives, to generate new ideas and new knowledge. To explore our ideas we must to have opinion/ argument. We can convey our mind through argumentative writing. Argumentative writing is paragraph that explain and convince the reader about agreement or disagree. The reader will not agree and believe with the writer if there are no a strong reason from the writer, so the writer should be give the example from a fact to make the reader believe and agree with their argument. According to Dorothy (2003: 33) Fact is some true information, opinion is an idea someone about particular subject, the writer use the fact to support their idea and to show their reason. To create some argument is not easy, we must be know the problem clearly to make some a good argument. The topic also should be actual in society. To create the argument we must be positive thinking, critical and reasonable. According to Keraf (2010: 4) The basis of argumentative writing is critical thinking and logical, starting from the fact and has strong motivation with fact. So that the writer must be observation the fact to

be base in argumentative. Fact and opinion that interesting appear in the public, the interesting fact in the media has appeared idea from the reader to create argument and convey their argument through written text. In the fact many people or the students can't show the fact and their reason when they write some argument. According to Crowhurst (1990) School students' performance in persuasive/ argumentative writing is not as good as their performance in narrative writing, typical weakness are lack of support for reasons, poor organization, and immature language. Teaching and learning of argumentative writing is the part that need to concern for education in the English language. So that teaching and learning of argumentative writing needed in our lives.

The activity argumentative writing of the students categorized low. According to McCann (1989) young students have a great deal of difficulty writing argumentative discourse. The result of investigation to Islamic High School 3 Tulungagung showed scores from 36 students in the XI IIS 1. 11 students got score 40, 7 students got 45, 4 students got 50, 6 students got 55, 3 students got 60, 1 student got 65, and 2 students got 70. From the result above, it can be concluded that the ability of the students in writing argumentative text were low, because almost all of the students got low scores in writing argumentative text 100 % of the students could not reach the criteria of mastery learning (KKM) that has been prescribed. Their average score was 48.61, and the criteria of mastery learning (KKM) in the Senior High School was 75, the most high score was 70 and just 6 % of students that got this score. Base on interview of the students, there are several factors that influence the students' ability, the first factor is the way of

teacher explain the material about argumentative, the second factor is from the students, because almost of the students don't like the lesson about English, and the third factor is teaching media that used by the teacher. My experience when I learn about argumentative writing, it is difficult for me to show the fact when I don't understand about the problem of issue, because the teacher don't using media to teach argumentative. The teacher just explain how to create argumentative writing. The students in Islamic High School 3 Tulungagung can't write argumentative writing correctly, they just mention their opinion without explain the introduction, body and conclusion. Whereas according to Savage (2006) Argumentative writing contains of introduction, body and the conclusion of argumentative essay based on contains Background Information – Reservation - Thesis Statement. Then the main body encloses Affective or Rational Appeals. And the last part is the conclusion. It is why the argument is important to teach. Without background knowledge about argumentative writing the people will not create a good argument. We can introduce opinion with phrase “I think, In my opinion, and I believe”, but actually these introductory are not needed when writing some argument Dorothy (2003: 35).

To teach argumentative writing we can use teaching media, teaching media is teaching and learning tools that can used to stimulate the abilities of the students Harmer (2001). There are many teaching media that can used to stimulate abilities of the students, for example picture, video, and newspaper. Newspaper is media that inform the issue to society in form the big size paper, the newspaper contain information that write down by journalist. in Indonesia, people do not

only read newspaper written in Indonesia, but they also read newspaper written in English (Chaer, 1994:66) . There are many publisher of newspaper written in English, one of them is Jakarta Post. There are many information that can we get from Jakarta Post. The newspaper has some part: editorial cartoon, entertainment, opinion section, sport. One part of them is Opinion section, it is type of journalism article to persuade the reader to think a certain way about the issue. Editorials can be written about local, national, or international issue. In this part the readers are able to make opinion of the issue. So that, the opinion section of newspaper can be the teaching media to improve the argumentative writing achievement.

Jakarta Post is business of newspaper that published newspaper using English by PT Bina Media Tenggara in Jakarta. Jakarta Post has some superiority. The first superiority is Jakarta Post as prominent media in Indonesia, because the Jakarta Post is one of newspaper that use English in Indonesia and contain high quality of news, also to make citizen of Indonesia know that the needs of international language increasingly high. English is not the mother language in Indonesia, but the Jakarta Post can be facilities in learning English. The second superiority is Jakarta Post also joined in Asia News Network (ANN) that facilitated the process of search the latest headlines from abroad. ANN is the network from 22 media group of cities in Asia that organized to make cooperation and optimizing new coverage in each region (Wikipedia). So that, The researcher chose Jakarta Post to be teaching media because Jakarta Post has a good quality in English and issue, so it can also good for the students to improve their ability in

learning English using the Jakarta Post and can using issue or opinion section in the Jakarta Post to improve their argumentative.

There are preceding studies that are relevant and proved that newspaper as a good media, effective, and successful in teaching and learning process. Azizah (2013) said that using Jakarta post headline in study on structure of modification is helpful the students to understand the structure of modification. According to Arif (2013) said that newspaper is a good teaching media and almost all the students interested. Newspaper not only can used to teaching media to teach grammar but newspaper especially opinion section in Jakarta post can be used teaching media to improve idea of the students in process teaching and learning, because opinion section is the part of newspaper that contains a lot of information and opinion of the journalist. In the present study, the writer is interested to use the Jakarta post to teaching argumentative writing.

Based on explanation above the writer interested in conducting the research entitle “Using opinion section in Jakarta Post to improve argumentative writing in Senior High School 3 Tulungagung”.

B. Research question

Based on the background of the research, the questions of the research are formulated are follows:

- How can opinion section of Jakarta post improve argumentative writing achievement in Islamic high school 3 Tulungagung ?

C. Research objective

Based on the formulation of the problem above, the objectives of the research are?

- To find out improvement argumentative writing achievement using opinion section Jakarta Post in Islamic high school 3 Tulungagung.

D. Significance of the study

By conducting this study, the researcher hopes that the result of this research will give contribution to the teacher and the future researcher. The significance of this research involves:

1. Teacher

For the teacher can be reference for the teacher to improve the teaching argumentative writing by using opinion section of Jakarta post.

2. Researcher

The researcher can improve the knowledge about teaching media that can used to improve the writing to be the innovative teacher. The researcher also add the experience of the researcher.

E. Scope and Limitation

Based on identification above, this research limited on writing argumentative text in three paragraph and teaching media that used to improve argumentative writing. Teaching media that used in this research is newspaper, newspaper that

used is Jakarta post. The researcher using opinion section in Jakarta post because the opinion section is the most suitable part to teach argumentative writing in XI grade which consist 36 students in Islamic High School 3 Tulungagung.

F. Definition of key terms

Based on explanation above the researcher determine the key term of this research. The key term of this research are : argumentative writing, teaching media, opinion section.

Key term:

1. Opinion section is one part of newspaper that contain opinion or argumentative of journalist.
2. Jakarta post is the name of newspaper in Indonesia that published the news using English.
3. Argumentative writing is the essay that have write down by the students to convince the reader to believe the opinion of the writer about issue or something.