

ABSTRAK

Skripsi ini berjudul “Dampak Pengajian Rutinan Gus Iqdam terhadap Kondisi Ekonomi Masyarakat Desa Karanggayam” yang ditulis oleh Ifa Rohmatul Fathiyah, NIM 126405211036, Jurusan Manajemen Bisnis Syariah, Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, dibimbing oleh Labib Muzaki Shobir, S.Hum., M.Pd.

Kata Kunci: *Dampak, Pengajian Gus Iqdam, Kondisi Ekonomi*

Penelitian ini membahas dampak kondisi ekonomi masyarakat terhadap pengajian rutin Gus Iqdam desa Karanggayam, Kecamatan Srengat, Kabupaten Blitar. Fenomena ini menjadi perhatian khusus karena tidak hanya berdampak pada peningkatan religiusitas masyarakat, tetapi juga memberikan kontribusi nyata terhadap perekonomian lokal. Pengajian rutin Gus Iqdam yang dikemas secara humoris dan didukung media sosial menarik ribuan jamaah dari berbagai daerah. Lonjakan ini mendorong tumbuhnya aktivitas ekonomi seperti kuliner, parkir, penginapan, hingga konten digital, yang banyak dikelola UMKM lokal. Penelitian ini penting untuk mengkaji bagaimana kegiatan keagamaan dapat menjadi penggerak ekonomi dan pemberdayaan masyarakat desa.

Fokus ini diharapkan mampu memberi keilmuan tentang 1) Bagaimana dampak pendapatan masyarakat Karanggayam dengan adanya pengajian rutin Gus Iqdam, 2) Bagaimana dampak kesempatan kerja Masyarakat Karanggayam dengan adanya pengajian ini, 3) Bagaimana dampak peluang usaha masyarakat desa Karanggayam dengan adanya pengajian ini, 4) Bagaimana dampak distribusi ekonomi masyarakat dengan adanya pengajian tersebut.

Metode yang digunakan dalam penelitian ini adalah kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara mendalam, observasi lapangan dan dokumentasi di lingkungan Markas Sabilut Taubah. Pendekatan ini dipilih untuk mendapatkan pemahaman yang menyeluruh mengenai dampak keberadaan pengajian Gus Iqdam terhadap kondisi ekonomi masyarakat desa Karanggayam.

Hasil penelitian ini menunjukkan bahwa data diperoleh melalui observasi langsung dalam kegiatan pengajian yang dipimpin oleh Gus Iqdam serta wawancara mendalam dengan Kepala desa, perangkat RT, pelaku usaha, dan jamaah sekitar. Penelitian ini bertujuan untuk mengungkap dampak keberadaan pengajian rutin terhadap kondisi ekonomi masyarakat setempat. Temuan diperoleh dari interaksi langsung di lapangan dan berbagai perspektif informan, yang menggambarkan adanya keterkaitan antara kegiatan keagamaan dan peningkatan ekonomi warga di sekitar lokasi pengajian.

ABSTRACT

The Impact of Gus Iqdam's Regular Islamic Gatherings on the Economic Conditions of Karanggayam Village, written by Ifa Rohmatul Fathiyah (Student ID: 126405211036), Department of Sharia Business Management, Faculty of Islamic Economics and Business, State Islamic University Sayyid Ali Rahmatullah Tulungagung, under the supervision of Labib Muzaki Shobir, S.Hum., M.Pd.

Keywords: Impact, Gus Iqdam's Islamic Gathering, Economic Conditions

This study examines the economic impact of Gus Iqdam's regular Islamic gatherings on the local community in Karanggayam Village, Srengat District, Blitar Regency. This phenomenon is of particular interest not only because it enhances religious awareness among residents, but also due to its significant contribution to the local economy. Gus Iqdam's gatherings delivered with a humorous style and supported by social media attract thousands of attendees from various regions. This surge has stimulated economic activities such as food stalls, parking services, lodging, and digital content creation, mostly managed by local micro, small, and medium enterprises (UMKM). This research is essential to explore how religious activities can drive economic growth and empower rural communities.

The focus of this study includes examining the impact of Gus Iqdam's gatherings on community income, employment opportunities, business potential, and economic distribution in Karanggayam Village. 1) Descriptive qualitative method was used. 2) With data collected through in-depth interviews. 3) Direct field observations. 4) Documentation around the Sabilut Taubah Headquarters. This approach aimed to gain a comprehensive understanding of how the religious activities influence local economic dynamics.

The findings reveal that data collected from participation in the gatherings and interviews with the village head, local officials, business owners, and attendees indicate a positive correlation between the religious activities and the economic improvement of the surrounding community.

The findings of this study show that data were obtained through direct observation of religious gatherings led by Gus Iqdam, as well as in-depth interviews with the Village Head, neighborhood officials, local business owners, and surrounding congregants. This research aims to reveal the impact of regular religious gatherings on the economic conditions of the local community. The findings, derived from direct field interactions and various informant perspectives, illustrate a connection between religious activities and the economic improvement of residents around the gathering location.