

CHAPTER III

RESEARCH METHOD

This chapter discusses the aspects dealing with the research method used to collect the data and to analyze the data about the movie. Those aspects are: Research Design, Data and Data Source, Data Collection, Credibility and Dependability and Data Analysis.

A. Research Design

By employing qualitative study, the researcher got the data in the form of qualitative data. Burhan (2008:40-41) defines that qualitative study focuses on describing and analyzing a phenomenon, social activity, perception, belief, individual and thought.

Then, this research can be categorized as library research. According to George (2008:1) that library research is not a mystery or a lucky dodge, but an investigation you control from start to finish, even though you cannot usually tell what sources you will discover. Where all possible information in and literary review that have relation to the study were collected and takes as source of information. The data were taken from various sources; transcript movie, article, and etc.

The method used in this study is qualitative study by using library research because the the writer indirectly analyze the movie script, then used library research to get suitable data for information. The data were carefully examined for intention to analyze the movie descriptively with emphasis on the main character's characterization of the "Gone Girl" movie script.

B. Data and Data Source

Data in this research is a major part, that given in principle research and the goal is to solve problems. The writer had chosen the '*Gone Girl*' movie script as the source of the data. Whereas the data for the research comprised all sentences and dialogues among the characters in the movie which were related to the characters' characterization. Gillian Flynn is the writer of the '*Gone Girl*' movie screenplay.

C. Data Collection

The data of the study were sentences and dialogue from the movie. They have been collected based on the purpose of the study. In brief, the writer had to select carefully the data needed in the "'Gone Girl"' movie. There were some step done to collect the data of this study. They were:

1. Reading movie script and dialogs of the "Gone Girl " movie produced.
2. Identifying by all sentences and dialogues in the movie to get the data
3. Grouping the data dealing with the problems that will be investigated.
4. Analyzing data that have been successfully collected and make conclusions because of research.

D. Techniques of Data Verification

The researcher needed to explain the techniques used to verify the data. Generally, in qualitative research to check the validity of the data, credibility, transferability, dependability, and confirmability are used.

In this study, to determine the kind of characterization of the main characters, the writer read the dialogues and statement of the main characters many times. This activities convince the readers that the gotten data were credible.

E. Data Analysis

Bogdan and Biklen argue that data analysis is systematic process of searching and organize notes, transcripts, and other materials that we accumulate to increase the understanding of the material and allow us to present what we've, Bogdan and Biklen (1982:145). Data analysis is used to analyze the qualitative data is descriptive method through the following procedures:

1. Reading Gone Girl movie script repeatedly until the researcher get a complete understanding of script well.
2. Finding out the characterization that influence the main character.
3. Selecting and classify the data up which relate to the problems.
4. Conducting and analyzing the collected data.
5. Drawing conclusion