

# **CHAPTER I**

## **INTRODUCTION**

This chapter explains about the background of the study, the research questions, the objective of the study, the significant of the study, scope and limitation of the study, the key terms of the study and the hypothesis. The hypothesis divided into two types; there are Null hypothesis and Alternative hypothesis.

### **A. Background of study.**

In this modern era, technology develops rapidly and make people's lives are changing. We do not need to send a traditional letter via post office to communicate with others who are far away, but we just need to take our gadget to contact them. It can be via e-mail, social media or telephone which only needs a few seconds to operate it and absolutely it is cheaper than the traditional way. Technology also common thing in this globalization era and they have being a part of our daily lives. It is successfully integrated to human daily activity not only in social purposes, but also in business yet educational ones.

In educational aspect, we know that the education world is moving toward the use of technology. Learners love everything related to technology and internet, so that new technology is highly motivator which we can take

advantages. Computer, Smartphone, internet are the example of technology which one used everyone in their daily life.

Computer is one of the technologies which used widely in teaching and learning language. They are used for many applications in the teaching and learning process. In EFL context, we have to answer on how to use computers most effectively to support language learning. One of the ways to use CALL in language learning effectively is by using social networking sites (SNS) in the teaching and learning process. According to Kharser in Surthiwartnereuput and Wasanasomsithi's article (2012:198) by using SNS, students can decrease their anxiety and can be more motives in learning English. It is because many learners often have problems such as the anxiety of speaking in front of their friends, the fear of making mistake, and many other negative feelings in participating in normal classroom condition. When students can decrease their negative feelings in learning, the material can be taught easily by the teacher.

Social networking sites (SNS) or social media are defined as "the pattering of everyday practices of social interaction, including those that take place within family structures between friends and in neighborhoods and communities" (Merchant (2013:6)). Among these social networking site, the current most popular social networking site is Facebook (FB).

Facebook is a social networking site found by Mark Zuckerberg in 2004 which has become the leading social networking site in the world. Now

days, Facebook grows rapidly in many countries including Indonesia. According to Facebook statistics by [www.socialbakers.com](http://www.socialbakers.com) in 2016, total number of Facebook users in Indonesia is reaching 60,3 millions, and it is domination by teenage students. In facebook, people can share their thought, photos, videos, location, and so on to the world. Not only those but also we can use it for media to learn especially in writing. Actually, many people love to write their idea, experience, and something inspiring in some social media. It can be said that everyone has an opportunity to write anything and to be read by the other. The writer sees this as a chance to enhance the students' writing skill.

As a media to teaching and learning writing, Facebook have many advantages as like Facebook is internet based, it can be accessed simply by computer or cell phones, many students have been using Facebook actively, so teachers do not need to explain in detail how to use it, Facebook is always free; to use it, and students only need to have e-mail address and internet access, and Facebook is ideal for out-of-class time, it keeps valuable class time available for other important activities (Roberts (2009:5)). Facebook also became a media to eclipsed limited time problem in teaching and learning English writing. As we know writing is the most difficult skill in learning EFL. In writing, the students are required to be able to develop their ideas and organize the elements of writing to write well and consider some diverse element namely content, form, grammar style and mechanics. Writing also has many uses and functions. To begin with, the ability to write acceptable

scientific English is essential for post-graduate students who must write dissertations in English. Moreover, writing EFL allows for communication to large numbers of people all over the world. It also provides students with physical evidence of their achievement. This in turn helps them to determine what they know and what they don't know. There made the teacher need long time to make the students understand well about writing.

In fact, an amount of the time is not enough to reach all of the English material. It takes only 2X40 minutes in one meeting for a teacher to deliver the teaching and learning activity. During the meeting, the teacher gave too much the students theories and she did not allocate enough time for students to practice their writing at class, so the students did not have an opportunity to develop their writing skills, whereas practicing are very important. Practicing in writing was only given by the teacher as homework. When it becomes homework, the students did it by themselves and the teacher did not guide them. Some of them might find a difficulty and be unmotivated. By using facebook, The teacher can ask the students to write a text and post it in Facebook, the other students can give comments or give corrections to their friends' work and the teacher as a facilitator provides space for discussion and give feedback to get things right (Majid:2011).

To prove the use of facebook in teaching and learning process, many researchers conduct some research about the effectiveness or the relationship between Facebook and foreign language mastery.. For example researcher from Malaysia-Yunus and Shalehi (2012:87) held the research with the title

“The Effectiveness of Facebook Groups on Teaching And Improving Writing: Students Perceptions”, the finding showed that facebook groups is an effective tool in improving the students writing skills, especially in the brainstorming of idea before the actual writing. Fikri Rashid(2013) also conduct the same research then conclude that Facebook is a good medium for learning English, facebook groups gave beneficial to help the students to plan their writing and submit their writing assignment on time. In contrast, the result of a research by Mardi (2012: a skripsi of UIN Jakarta) with title “The Effectiveness of Using ICT (Information Communication and Technology) on Students’ English Achievement” showed that using ICT is more difficult than using non-ICT. So, the students English scores taught by using non ICT are better than those who were taught by using ICT. Those studies motivate the writer to conduct a research about CALL too in order to know whether it can be an effective tool as Yunus and Shalehi, and Fikri said or a difficult tool according to Mardis’ research.

Based on the background above, the writer would like to conduct a research under the title “*The Effectiveness of Using Facebook Group on Students Descriptive Writing Achievement of The Second Grade Students of SMP Aswaja Kunir*”

## **B. Research Question**

Based on the explanation of the English teaching and learning problems that have been mentioned in the identification of the problems and

based on the focus of this study, the problem is formulated as follows: “Is there any significant difference on the students’ descriptive writing achievement taught before and after being using the facebook group?”

### **C. Objective of the Research**

From the formulation of the problem, the objective of this research is to find out whether the use of social networking site is effective in teaching writing of descriptive text or not.

### **D. Research Hypothesis**

In this study, the researcher supposed a hypothesis according to hatch and Farhady (1982:85-86), they state that hypothesis can be considered as the tentative statement about the outcome of research. It is one important aspect in conducting a study since it is used to predict the temporary answer of the research questions. Futhermore, this study takes null hypothesis and alternative hypothesis. The null hypothesis states that *there is no significant different writing descriptive text achievement before and after treatment*. While, the alternative hypothesis states that *there is significant different writing descriptive text achievement before and after treatment*.

### **E. Significances of Study.**

The significance of the research can be explained as follows:

1. The writer.

This finding is expected to give the new information to the writer about how to teach writing by using a media.

2. English teachers

The finding of this research is expected to provide useful information about a media used in teaching writing and it is hoped to be applied in teaching and learning process.

3. Other researchers on the relevant study

The result of this research is expected to give new knowledge to further researcher to do the better research of teaching and learning cases.

4. To English education students of IAIN TULUNGAGUNG.

The finding of this research hopefully becomes one of the considerable reading materials either to enrich their reference in writing their thesis or to improve their knowledge in English teaching and learning process.

## **F. Scope and Limitation of the Research.**

This study is focused on the use of facebook group in teaching and learning writing skill in descriptive text. In addition, to avoid misunderstanding in interpreting the problem, it is important to limit the problem. The limitations of the study are:

1. The writer limits the subject matter to the teaching writing.

2. The writer limits the media in teaching and learning writing. This study is limited only on the use of Facebook. This study also used one of facebook features from many features in facebook (Facebook group, Facebook page, notes, personal message, etc). The writer used facebook group feature only as media when the researcher give treatment to the students.

#### **G. Definition of Key Terms.**

To make easier in understanding this research, the researcher defines the key terms. The key terms in this study are writing achievement, descriptive text, and Facebook groups.

Writing is a personal act in which writers take ideas or prompts and transform them into acceptable written form (O'Malley & Pierce, 1996: 136). Writing achievement is the student achievement in writing descriptive text. In this research, the achievement of student related to the score in writing descriptive text in post test score minus students writing score in pretest score.

The second term Descriptive text is” a text which says what a person or a thing is like” (Larson(1984). It means Descriptive text is a kind of the text that describes person, place and thing with in detail that the readers can visualize or imagine about the object being describes.

The third term is Facebook group. Facebook group is one of facebook feature which gives its users an opportunity to connect with people that have the same interest and discuss together in a forum.