

CHAPTER I

INTRODUCTION

In this chapter, the researcher discusses the background of the research, research problem, objectives of the research, significant of the research, scope and limitation of the research, and definition of key terms.

A. Context of The Research

Language is essential for humans. It allows them to communicate, interact, and exchange information with others. Language functions as a communication tool used by people both orally and in writing.¹ Language is a set of rules employed by humans as a communication tool.² In daily communication, language is needed as a way to convey information between the speakers and the hearer. To know what the speakers means, the hearer should understand what the speaker's utterance means.³ Mutual understanding between the speaker and the hearer happens through language as the main tool of communication. Language can be spoken or written.⁴ Spoken language is a way of conveying ideas through sounds or speech that is directly delivered by the speaker and heard by the listener. Spoken language can be found in daily conversation, speech event, and in a

¹ Siti Nursolihat and Evie Kareviati, 'An Analysis Of Figurative Language Used In The Lyric Of "A Whole New World" By Zayn Malik', 3.4 (2020), 477–82.

² Siahaan, *The English Paragraph* (Yogyakarta: Graha Ilmu, 2008). P.1

³ Klemensia Nera and others, 'An Analysis of Figurative Language Used in Sing 2', 4778 (2024), 367–75.

⁴ M. A. K Halliday, *Spoken and Written Language* (New York: Oxford University Press, 1989). P.97

group or pair of people who walk each other. Written language is representation of spoken using visual symbol to convey the ideas. It can be found in book, song lyrics and movie script.

Language whether spoken or written, serves as the main tool for communication. In order to achieve effective communication, it is not enough to simply use language correctly. It is important to know the meaning behind the word, phrases, and sentences being used. Within the field of linguistics, one of the branches that focus on the study of meaning is Semantic.

Semantics is a branch of linguistics that studies about the real or literal meaning of words, phrases, morphemes, and sentences.⁵ According to Agnes, semantics deals with the conventional meanings expressed through words, phrases, and sentences in a language.⁶ This subfield of linguistics primarily focuses on the properties involved in conveying meaning through words, phrases, sentences, and discourse.⁷ In other words, Semantics in literature helps explain unusual word choices and phrases. As semantics focuses on meaning, particularly literal meaning. Thus, figurative language falls within the part of semantics.

⁵ Charles W. Kreidler, *Introducing English Semantics* (New York: Routledge, 1998).P.3

⁶ Agnes Meikurniawaty Nehe, Erika Sinambela, And Tiara Pasaribu, 'An Analysis Of Figurative Language In Maleficent Movie', 11.2 (2022), 65–71.

⁷ Toibah Hasanah Toibah Hasanah Tinambunan, 'Exploring The Figurative Language Landscape In " Moana " Movie (A Semantics Analysis on Figurative Language)', 4.1 (2024), 29–34.

Figurative language refers to the use of word or phrases to express feelings by employing figurative word beyond its literal meaning. According to James, figurative language is the use of the words outside their usual or literal meaning.⁸ Figurative language functions to enrich language and add beauty to communication.⁹ In addition Keraf, stated that figurative language in the way is expressing ideas through special language as the incarnation of poets personality.¹⁰ Figurative language can not be translate literally as it could cause misinterpretation and misunderstanding. Using figurative language, can make literary work be more beautiful, vivid, attractive, and more interesting.¹¹ Metaphor, simile, hyperbole, personification and irony are some part of figures of speech which can increase impact of word in literary work.

Literature is a one of way to express our feelings, ideas, and emotions. Usually people convey these feelings through literary work. There are many kinds of literary work, like poetry, story, prose, and drama. Literature divided into two groups. They are Literature of knowledge and literature (informative) as entertaining or literature of power (Imaginative).¹² In literature of power, the author usually use figurative

⁸ Miller. James, *Tradition In Literature, Scott Foreman And Company.* , (1989), P.62

⁹ Dewi Mutiara, Indah Ayu, And Herlina Lindaria Simanjuntak, 'An Analysis Of Figurative Language In The Wish Movie', 2.4 (2025), 341–50.

¹⁰ G. Keraf, *Diksi Dan Gaya Bahasa. Jakarta: Pt.Gramedia Pustaka Utama* , 1991, P.113

¹¹ Paulina Merlin, Ida Ayu, And Putri Gita, 'Figurative Language Found In “ Wolf Town ” Movie', 4.2 (2024).

¹² Jr. Edward H. Jones, 'Outline Of Literature: Short Story, Story; Novel And Poem. (New York: The Macmillan Company', 1968), P.1

language to convey ideas.¹³ The author adapts to conditions, situation and facts in writing figurative language in his literary work.

In addition to literary works, another medium that uses language to deliver messages and express ideas is a movie. Movie is a motion pictures or images that tell a story by sequences of event and sound showed by images illusion of movement. According to Nera et al. A movie is a form of moving animation that presents images or videos to convey a story, ideas, and emotions to the audience through a screen or television.¹⁴ While Hornby stated that A film is a series of moving pictures recorded with a sound that tells a story, shown on television or at the cinema/film theater.¹⁵ By watching movie, the movie invite you to new insight as a part of the story of movie itself. Movie can convey important messages while still entertaining, making them an effective medium for education and character development for their audience. To understand the message, viewers must understand the words contained within, including figurative language.

Furthermore, figurative language plays a key role in movie to create engaging depictions and stimulate the viewers' imagination through linguistic aesthetics.¹⁶ In addition, honeck stated that figurative language is

¹³ Paulina Merlin, Ida Ayu, And Putri Gita, 'Figurative Language Found In " Wolf Town " Movie', 4.2 (2024).

¹⁴ Klemensia Nera and others, 'An Analysis of Figurative Language Used in Sing 2', 4778 (2024), 367–75

¹⁵ A S Hornby., *Oxford Advanced Learner's Dictionary*, Oxford University Press, 2006. P.573

¹⁶ Dewi Mutiara, Indah Ayu, and Herlina Lindaria Simanjuntak, 'An Analysis of Figurative Language in the Wish Movie', 2.4 (2025), 341–50

fun.¹⁷ It makes the viewers try to find the hidden message and the meaning. For the filmmakers, figurative language help them to share their complex emotions and message in a vivid way. Figurative language not only used in poem, poetry, song lyrics and novels but also in movie script. Here, figurative language is chosen because it can help the viewers find out the meaning of figurative language. Every utterance by the characters has their own meaning and message.¹⁸ The viewers must be able to understand what the content of the movie.

Based on the explanation above, figurative language is chosen to be analyzed in this research, especially in movie script “The Garfield Movie”. To systemically identify and classify these figurative expressions, this study adopts Perrine’s theory from *Sound and Sense*.¹⁹ Which categorizes figurative language into 12 types, such as simile, metaphor, personifications, hyperbole and irony beyond their literal meaning to enhance aesthetic and emotional impact to express the ideas.

The Garfield Movie” is a 2024 American computer-animated comedy film produced by Columbia Pictures and Alcon Entertainment in association with DNEG Animation and distributed by Sony Pictures Releasing. It is based on the famous comic strip character created by Jim

¹⁷ R. P., & Hoffman, R. R. (Eds.) Honeck, *Cognition and Figurative Language*. (Routledge., 2018), P.3

¹⁸ Wisnu Aji Wardani, ‘FIGURATIVE LANGUAGE USED IN THE MOVIE ’S THE SPLIT (2016)’, 10.3 (2022), P.1–9.

¹⁹ Laurence. Perrine, *Literature (Structure, Sounds, and Sense) Fourth Edition*. (London Hourcort Brace Jovanovich Inc: Hourcort Brace Jovanovich Inc, 1983).

Davis. The film was directed by Mark Dindal from a screenplay by Paul A. Kaplan, Mark Torgove, and David Reynolds. The story follows Garfield, the lazy, lasagna-loving cat, who unexpectedly reunites with his long-lost father, Vic. They get caught up in a risky outdoor adventure. Alongside his loyal dog friend Odie, Garfield faces challenges far from his usual comfort zone. The Garfield Movie was released in the United States on May 24, 2024, while it premiered earlier in some international markets in April 2024.

However, movie become one of interesting thing to discuss. As is well known, movies carry their own messages through its own language style.²⁰ Sometimes, people watch them without fully understanding their true meaning. Gaining a clear understanding of a movie's message can help avoid misunderstanding. So, the movie script "The Garfield Movie" is used as an object of the research because it has many unique utterance. The topic on movie of figurative language has never been studied yet.

There were several previous studies about figurative language analysis that have been conducted by some researchers. The first previous study have done by Dwi Yulisa Sabtina in *An Analysis of Figurative Language Used in Movie Script "Toy Story 4"*.²¹ Her research explain the types of figurative language and the messages. The second previous study was conducted by Juni Febriyanti in *An Analysis Of Figurative Language*

²⁰ Wisnu Aji Wardani, 'FIGURATIVE LANGUAGE USED IN THE MOVIE 'S THE SPLIT (2016)', 10.3 (2022), P.1–9.

²¹ Dwi Yulisa Sabtina, 'An Analysis of Figurative Language Used in Movie Script "Toy Story 4"', (Tulungagung, 2022).

In Aladdin Movie from Bina Bangsa Getsempena University.²² In her research find out the meaning of every figurative language that have been found and explain how those figurative language are used in “Aladdin” movie. The third previous study was done by Khoirun Nisa entitled *An Analysis Of Figurative Language In The Maher Zain’s Song Lyric*.²³ In her research explain various types of figurative language found in Maher Zein’s lyrics.

From the discussion above, the analysis of figurative language used in movie script “The Garfield Movie” has never been studied by the other researchers. The writer chooses this movie because the film is exciting to watch. This study take data from movie script, specifically “The Garfield Movie”.

B. Statement of The Research Problem

Based on the background that has been explained above, the problems of this study can be describe as follows:

1. What types of figurative language are used in movie script “The Garfield Movie”?
2. What are the messages of figurative language found in movie script “The Garfield Movie”?

²² Juni febriyanti, ‘An Analysis Of Figurative Language In Aladdin Movie’, (Banda Aceh, 2022).

²³ Khoiril Nisa, ‘An Analysis Of Figurative Language In The Maher Zain’s Song Lyric’, (Metro, 2020).

C. Objective of The Research

Based on the problems above, the study has two objectives, those can be described as follows:

1. To identify the types of figurative language used in movie script “The Garfield Movie”
2. To know the message of figurative language in movie script “The Garfield Movie”

D. Significant of The Research

This study is a kind of scientific paper there must be the aims that researcher tries to achieve. Therefore, it is expected that this research can give valuable contribution to:

1. The Students

The result of this research contain many explanation about figurative language and the meaning, and it was expected to the students who want to study about figurative language. So, the result of this research can help students in understanding literature and can develop the language and explanation about figurative language.

2. The Viewers

The result of this research hopefully useful for the viewers of the movie, because this study contain message and description about figurative language. It can make the viewers easier to catch the message of figurative language in the movie.

3. The Further Researcher

The result of this study can be used as a source of information and comparison for similar studies. This research also expected to give useful insight to the further researcher about how figurative language contributes to the meaning and message of a movie

E. Scope and Limitation of The Research

In analyzing this research, the writer focuses on the study of figurative language found in the movie script “The Garfield Movie”. The limitation of this research focuses on types of figurative language and the message in movie script “The Garfield Movie”.

F. Definition of Key Term

There are definition of the key term that has already classify, the term is as follows:

1. Figurative Language

Figurative language refers to the use of word or phrases to express feelings by employing figurative word beyond its literal meaning. Figurative language in the way is expressing ideas through special language as the incarnation of poet’s personality.²⁴ Figurative language used to make language more beautiful, aesthetic, and vivid.

2. Movie

Movie is a series of moving pictures, often telling a story, usually shown in a theater or television. A movie is a recorded

²⁴ G. Keraf, *Diksi Dan Gaya Bahasa*. Jakarta: PT.Gramedia Pustaka Utama , 1991, P.113

sequence of moving images, usually accompanied by sound, that tells a story or presents information for entertainment, education, or artistic expression. Movie also combined with sound, music and dialogue to convey ideas and emotions.

3. The Garfield Movie

The Garfield Movie” is a 2024 American computer-animated comedy film produced by Columbia Pictures and Alcon Entertainment. This movie tells the story about an orange lazy cat that loves lasagna. Garfield forced to out from his comfortable life after met Vic, his biological father who is a stray cat. Garfield, along with his loyal dog, Odie, engages in risky adventures and hilarious heists with Vic, forcing the little guy to adapt to the harsh outside world.