CHAPTER III

RESEARCH METHOD

In this chapter, the researcher provides the desription of the research method. The method of this research design, data and data source, data collection, credibility and dependability, data analysis and interpretation.

A. Research Design

Creswel (2009:3) defines a research designs are plans and the procedures for research that span the decisions from broad assumptions to detailed methods of data collection and analysis.

In conducting this research, the writer uses the library research and the approach that is used by the writer is descriptive qualitative. In addition, the writer uses library research because the writer uses the document to be analyzed that is in the form of movie script. The writer uses descriptive qualitative because the writer wants to describe and analyze the illocutionary acts used by main character in the movie script of "Zootopia".

B. Data and Data Source

Data are something that can answer the research question. Thus, the data in this research is the utterances that containing illocutionary acts

used by the main character in the movie script "Zootopia". The main character here the writer takes a character, Judy Hopps. The writer choose Judy Hopps because these actor have many roles and contributions in the plot of story. According to Ary, et.al(2010:494), the technology can be used as a source of data as like audio, films, visual digital materials, etc. Therefore, in conducting this research, the writer uses movie and script of movie as the data source.

C. Technique of Data Collection

According to Tanzeh (2011:83), technique of collecting data is the systematic preocedure and the standard to get the data that needed. Therefore, technique of data collection here means that the simply how information is gathered. Actually, documentary technique is the technique to collect data and the data usually from transcript, books, newspaper, magazine, script, etc. In conducting this research, the writer uses documentary technique to collect the data by getting the data from reads the movie script and watches the picture of movie "Zootopia"by Byron Howard and Rich Moore.

In this research, the writer had done these steps to collecting the data. These steps will be conducted by the writer with influence on the

observation technique. The necessary steps of collecting data are as follows:

1. Downloading the movie script.

2. Watching the movie more than once.

3. Reading and observing the dialogue from the script.

4. Collecting the data by watching the movie and trying to understand it deeply and looking for all utterances.

5. Classify it into categories of illocutionary act based on Searle's categories.

6. Selecting the every utterance in the movie into illocutionary acts also illocutionary forces.

D. Technique of Data Verification

According to Ary, et.al (2010:498), validity concerns the accuracy or truthfulness of the findings. The term most frequently used by qualitative writers refer to this characteristic is credibility. Lincoln and Guba in Shenton: (2004:64), argue that ensuring credibility is one of most important factors in establishing trustworthiness.

Based on Eisner in Ary, et.al: (2010:498), defines structural corroboration as a means through which multiple of data are related to each other to support or contadict the interpretation and evaluation of a

state of affairs. The use of multiple sources of data, multiple observers, or multiple methods is referred to as triangulations.

In order to get trustworthiness of data analysis, the researcher uses structural corroboration in order to make the data credible. In analyzing the data, the writer uses illocutionary acts from Searle's theory that explains illocutionary can be divided into five categories as following: (1) Representatives Acts, (2) Directive Acts, (3) Expressive Acts, (4) Commissive Acts, (5) Declarative Acts. Here, methods triangulation that is used by the writer is watching the movie, reading the movie script, and looking at the picture of the movie. Related to the dependability in this research, in order to make the data is reliable, the writer also uses corroboration as explained above.

E. Data Analysis

In this research, the writer uses the content analysis in which the writer tries to analyze data and to identify every utterance using illocutionary acts. Then, the writer describes the data which will answer the two research questions of data analysis above.

According to Sugiyono (2007:207), data analysis is an activity done after the data of sources has been gathered. Data analysis is the process of systematically applying to describe and illustrate the data. As

stated by bogdan in Sugiyono: (2007:334), data analysis is the process of systematically searching and arranging the interview transcript, field notes, and other materials that you accumulate to increase your own understanding of them and to enable you to present what you have discovered to others. In this case, the writer analyzes the data based on the theory of searle that explains about illocutionary acts.

In conducting this research, the writer provides some ways to analyze the data as following:

1. Watching and understanding movie "Zootopia" by Byron Howard and Rich Moore.

2. Reading the script of movie "Zootopia" by Byron Howard and Rich Moore.

3. Finding the data in the form of conversational fragments of the main character containing illocutionary acts from the script of movie "Zootopia" by Byron Howard and Rich Moore.

4. Marking the utterances uttered by the main character that are contains of illocutionary acts.

5. Analyzing and describing the conversational fragments of the main characters containing illocutionary acts based on the theory of Searle.

6. Giving conclusion related to the what the writer is found.