

DAFTAR PUSTAKA

- Andrean, S. A. C., A. S. Putri, and N. S. Hamidah. "Makna Make Up Sebagai Self Healing Perempuan." *Prosiding Seminar Nasional Ilmu Ilmu Sosial (SNIIS)* 3 (2024): 937–48. <https://proceeding.unesa.ac.id/index.php/sniis/article/view/3870>.
- Angela Byrne, Katie Milestone. "' He Wouldn ' t Be Seen Using It ... ' Men ' s Use of Male Grooming Products as a Form of Invisible Consumption." *Journal of Consumer Culture* 23, no. 1 (2023): 146–167. <https://doi.org/10.1177/14695405211066314>.
- Arigi, Julio Pasha, Z Hidayat, Devi Olivia Putra, and Agus Gulo. "Analysis of Metrosexual Consumer Lifestyle in Urban Areas: A Phenomenological Study of Male-Targeted Beauty Consumers on Social Media." *Humanities Arts and Social Sciences Studies* 24, no. 3 (2024): 768–80. <https://doi.org/10.69598/hasss.24.3.264857>.
- Ashley, Mears. *Pricing Beauty: The Making of a Fashion Model*. 1st ed. University of California Press., 2011. <http://www.jstor.org/stable/10.1525/j.ctt1pn5v1>.
- Baker, Mona. *In Other Words: A Coursebook on Translation (3rd Ed.)*. 3rd ed. London: Routledge, 2018. <https://doi.org/https://doi.org/10.4324/9781315619187>.
- Banet-Weiser, Sarah. *Empowered: Popular Feminism and Popular Misogyny*. Duke University Press, 2018. <https://doi.org/https://doi.org/10.1215/9781478002772>.
- Bartky, S. L. *Femininity and Domination: Studies in the Phenomenology of Oppression*. 1st ed. New York: Routledge, 1990. <https://doi.org/https://doi.org/10.4324/9780203825259>.
- Batres, Carlota, and Hannah Robinson. "Makeup Increases Attractiveness in Male Faces." *PLOS ONE* 17, no. 11 (2022): e0275662–e0275662. <https://doi.org/10.1371/journal.pone.0275662>.
- Black, Paula, and Ursula Sharma. "Men Are Real, Women Are 'Made up': Beauty Therapy and the Construction of Femininity." *The Sociological Review* 49, no. 1 (2001): 100–116. <https://doi.org/https://doi.org/10.1111/1467-954X.00246>.
- Butler, Judith. *Bodies That Matter: On the Discursive Limits of Sex*. 1st ed. London: Routledge, 2011. <https://doi.org/https://doi.org/10.4324/9780203828274>.
- . *Gender Trouble Feminism and Supervision of Identity*. Edited by Linda J. Nicholson. 1st ed. New York: Routledge, 1990. <https://doi.org/https://doi.org/10.4324/9780203824979>.
- . *Undoing Gender*. 1st ed. New York: Routledge, 2004. <https://doi.org/https://doi.org/10.4324/9780203499627>.
- Cammayo, Clarence John M, M A Clarisse, C Delos Reyes, Kristina A Guevarra, Jennifer C Joson, Liam M Juanitas, Mary Ana, and Seline Angoluan. "Lived Experiences of Filipino Men Using Cosmetics." *International Journal of Multidisciplinary Research and Growth Evaluation* 5, no. 4 (2024): 292–307. www.allmultidisciplinaryjournal.com.
- Cash, T. F., Dawson, K. E., Davis, P., Bowen, M. C., & Galumbeck, C. "Effects of

- Cosmetics Use on the Physical Attractiveness and Body Image of American College Women.” *The Journal of Social Psychology* 129, no. 3 (1989): 349–55. <https://doi.org/https://doi.org/10.1080/00224545.1989.9712051>.
- Connell, R. W. *Masculinities*. 2nd ed. Berkeley: University of California Press, 2005.
- Crocetti, Daniela. “Genes and Hormones : What Make Up an Individual ’ s Sex.” In *Challenging Popular Myths of Sex, Gender, and Biology*, edited by Malin Ah-King, 1st ed., 23–32. Springer International Publishing, 2013. <https://doi.org/10.1007/978-3-319-01979-6>.
- Diniyah, Ngafiatut, Farida Hanum, and Sasiana Gilar Apriantika. “Transformasi Nilai Maskulinitas Laki-Laki Pengguna Kosmetik.” *Dimesia: Jurnal Kajian Sosiologi* 12, no. 1 (2023): 61–72. <https://doi.org/http://dx.doi.org/10.21831/dimensia.v12i1.58087>.
- Entwistle, Joanne. “The Fashioned Body: Fashion, Dress & Modern Social Theory.” *Feminism & Psychology* 28, no. 2 (2016). <https://doi.org/10.1177/0959353516682662>.
- Fadhillah. “Makna Penggunaan Make Up Sebagai Pembentukan Kepercayaan Diri Bagi Mahasiswi (Studi Kasus: Mahasiswi FISIP UIN Jakarta).” *Skripsi*. Universitas Islam Negeri Syarif Hidayatullah Jakarta, 2022. <https://repository.uinjkt.ac.id/dspace/handle/123456789/63159>.
- Fasoli, Fabio; Constantinou, Despoina. “Does Body Positivity Work for Men as It Does for Women? The Impact of Idealized Body and Body Positive Imagery on Body Satisfaction, Drive for Thinness, and Drive for Muscularity.” *Acta Psychologica* 243 (2024): 104–26. <https://doi.org/10.1016/j.actpsy.2024.104126>.
- Featherstone, Mike. “Body , Image and Affect in Consumer Culture.” *Body & Society* 16, no. 1 (2010): 193–221. <https://doi.org/https://doi.org/10.1177/1357034X09354357>.
- Gill, Rosalind. “Postfeminist Media Culture: Elements of a Sensibility.” *European Journal of Cultural Studies* 10, no. 2 (2007): 147–66. <https://doi.org/https://doi.org/10.1177/1367549407075898>.
- Goffman, Erving. *The Presentation of Self in Everyday Life*. Vol. 55. London: Routledge, 1959.
- Haryono, Cosmas Gatot, and Louisa Christine Hartanto. “Dynamics of Male Makeup Artists in Indonesia : Navigating Entrepreneurship in the Middle Hegemonic Masculinity.” *Journal of Gender and Entrepreneurship* 17, no. 3–4 (2023): 312–30. <https://doi.org/10.1108/IJGE-12-2023-0308>.
- Inayah, Zuni Rohmatul, and Agus Machfud Fauzi. “Pembebasan Seksualitas Dan Gender Dalam Film The Danish Girl Studi Analisis Teori Performativitas Judith Butler.” *Paradigma* 13, no. 1 (2024): 131–40. <https://ejournal.unesa.ac.id/index.php/paradigma/article/view/60106>.
- Kadel, B. E.; Junkins, E. J.; Briley, D. A.; Derringer, J. “Gender Expression Varies within Diverse Gender Identities in Adolescents and Adults.” *Center for Open Science*, 2024. <https://doi.org/10.31219/osf.io/3j7h6>.
- Mafra, A. L.; Silva, C. S. A.; Varella, M. A. C.; Valentova, J. V. “The Contrasting

- Effects of Body Image and Self-Esteem in the Makeup Usage.” *PLOS ONE* 17, no. 3 (2022): 1–11. <https://doi.org/10.1371/journal.pone.0265197>.
- Mancini, Vincent O, Julia Ditzer, Jack D Brett, James J Gross, and David A Preece. “Internalizing Symptoms in Men : The Role of Masculine Norms , Alexithymia , and Emotion Regulation.” *Sex Roles* 91, no. 3 (2025): 71. <https://doi.org/10.1007/s11199-025-01615-0>.
- Martiza, Syerly, and Grace Apriani Sihombing. “Konstruksi Sosial Penggunaan Make-up Mahasiswi Di Universitas Terbuka.” *Jurnal Ilmu Pertahanan, Hukum Dan Ilmu Komunikasi* 1 (2024): 181–89. <https://doi.org/https://doi.org/10.62383/konsensus.v1i6.498>.
- McCabe, Marita. P.; Ricciardelli, Lina. “Body Image Dissatisfaction among Males across the Lifespan: A Review of Past Literature.” *Journal of Psychosomatic Research* 56, no. 6 (2004): 675–685. [https://doi.org/10.1016/S0022-3999\(03\)00129-6](https://doi.org/10.1016/S0022-3999(03)00129-6).
- Nabila, Putri, Dra Eti Herawati, and Lilis Jubaedah. “Studi Korelasi Penggunaan Makeup Sehari-Hari Dengan Kepercayaan Diri Pada Mahasiswi Fakultas Mipa Universitas Negeri Jakarta” 07, no. 02 (2025): 11961–67. <https://doi.org/https://doi.org/10.31004/joe.v7i2.8315>.
- Nash, R., Fieldman, G., Hussey, T., Lévesque, J. L., & Pineau, P. “Cosmetics: They Influence More than Caucasian Female Facial Attractiveness.” *Journal of Applied Social Psychology* 36, no. 2 (2006): 493–504. <https://doi.org/https://doi.org/10.1111/j.0021-9029.2006.00016.x>.
- Nielson, Matthew G, Deborah Tolman, Carol Lynn Martin, and Ashley M Fraser. “Boys ’ Internalized Norms from Different Socializers Uniquely , Negatively Relate to Wellbeing and Gender Beliefs.” *Journal of Early Adolescence* 0, no. 0 (2023): 1–28. <https://doi.org/10.1177/02724316231176961>.
- Noon, Edward John, Leon Aljosh, Smaranda Maria, S Burak, Bojana Vujovi, and Zeynep Aydın. “To Compare , or Not to Compare? Age Moderates the Relationship between Social Comparisons on Instagram and Identity Processes during Adolescence and Emerging Adulthood.” *Journal of Adolescence* 93, no. October (2021): 134–45. <https://doi.org/10.1016/j.adolescence.2021.10.008>.
- Nugraeni, Amelia. “Peran Media Sosial Dalam Pembentukan Identitas Sosial Anak Muda.” *LANCAH: Jurnal Inovasi Dan Tren* 2, no. 1 (2024): 142–47. <https://doi.org/10.35870/ljit.v2i1.2247>.
- Pinasthika, E. E., N. Hasfi, and R. Manalu. “Pemaknaan Khalayak Terhadap Performativitas Gender Dalam Film Kucumbu Tubuh Indahku.” *Social Science and Political Science* 1, no. 2 (2024): 94–101. <https://doi.org/10.29313/jrmk.v1i2.466>.
- Purwani, Wilujeng Asih. “Performativitas Gender Dalam Novel The Female Man Karya Joanna Russ.” *Jurnal Kependidikan, Pembelajaran, Dan Pengembangan* 01, no. 02 (2019): 110–15. <https://doi.org/https://doi.org/10.55273/karangan.v1i02.14>.
- Sabila, Zahra, Zainal Abidin, and Ana Fitriana Poerana. “Make Up Dan Identitas:

- Konstruksi Identitas Diri Pengguna Make Up Korea (Studi Fenomenologi Remaja Akhir Di Cikarang Barat).” *Jurnal Ilmiah Wahana Pendidikan* 9, no. 9 (2023): 431–37. <https://doi.org/https://doi.org/10.5281/zenodo.7968730>.
- Saguy, Abigail C. “The Social Constructions of Gender.” *Sociol Forum* 40, no. 1 (2025): 17–28. <https://doi.org/10.1111/socf.70007>.
- Sarwono, Billy K, and Alifia Oktrina Fayardi. “The Construction of Masculinity in Male Facial Care Product Advertisement” 74 (2018): 10010. <https://doi.org/10.1051/E3SCONF/20187410010>.
- Seekis, Veya, Graham L Bradley, and Amanda L Duffy. “Does a Facebook-Enhanced Mindful Self-Compassion Intervention Improve Body Image? An Evaluation Study.” *Body Image* 34 (2020): 259–69. <https://doi.org/10.1016/j.bodyim.2020.07.006>.
- Shekhawat, Kalika. “The Psychological Effects of Makeup: Self Perception, Confidence and Social Interaction.” *International Journal of Advanced Research* 12, no. 05 (2024): 925–31. <https://doi.org/10.21474/IJAR01/18803>.
- Smeesters, Dirk, and Naomi Mandel. “Positive and Negative Media Image Effects on the Self.” *Journal of Consumer Research* 32, no. 24 (2006): 576–582. <https://doi.org/https://doi.org/10.1086/500489>.
- Solikhin, Farkhan. “Melampaui Maskulinitas Tradisional : Pelabelan ‘ Boti ’ Pada Laki-Laki Pengguna Kosmetik.” *Sabda: Jurnal Kajian Kebudayaan*, 20, no. 1 (2025): 155–68. <https://doi.org/10.14710/sabda.20.1.155-168>.
- Suharnanik, S. “Women and Make-Up: The Dilemma of Bourdieu’s Subjectivism-Objectivism on Social Media.” *The Journal of Society and Media* 4, no. 1 (2020): 16–30. <https://doi.org/https://doi.org/10.26740/jsm.v4n1.p16-30>.
- Tan, Jiaxin, Pei Yang, and Zimo Wang. “Boys and Beauty : Male Makeup Influencers in Tik Tok – A.” *Lecture Notes in Education Psychology and Public Media* 2, no. 1 (2023): 325–37. <https://doi.org/10.54254/2753-7048/2/2022476>.
- Tiggemann, M., & Zaccardo, M. “Exercise to Be Fit, Not Skinny”: The Effect of Fitspiration Imagery on Women’s Body Image.” *Body Image* 15 (2015): 61–67. <https://doi.org/https://doi.org/10.1016/j.bodyim.2015.06.003>.
- Veçoso, Marcos C.; Zalla, Souvenir; Andreo-Filho, Newton; Lopes, Patrícia S.; Bagatin, Edileia; Fonseca, Fernando L. A.; Benson, Heather A. E.; Leite-Silva, Vânia R. “Effect of Makeup Use on Depressive Symptoms: An Open , Randomized and Controlled Trial.” *Dermatology and Therapy* 14, no. 3 (2024): 777–91. <https://doi.org/10.1007/s13555-024-01128-w>.
- Yonatha, Mona, Yadi Ruyadi, and Leni Anggraeni. “Alpha Makeup, Endi Feng, Dan Jovi Adhiguna Sebagai Tren Baru Konstruksi Gender Laki-Laki Di Indonesia.” *Sosietas Jurnal Pendidikan Sosiologi* 10, no. 1 (2020): 808–16. <https://doi.org/https://doi.org/10.17509/sosietas.v10i1.26010>.