

DAFTAR PUSTAKA

- Abdi Hariawan Akbar. "Gen Z Dan Media Sosial Sebagai Sumber Referensi Keagamaan." *Journa of Islamic Communication* 12, no. 1 (2025).
- Abdul Basit. "Dakwah Cerdas Di Era Modern." *Jurnal Komunikasi Islam* 3, no. 1 (2013).
- Abdul Hamid. "Realiatas Dakwah Virtual: Efektivitas Serta Etika Di Ruang Cyber Inovasi Dan Tradisi." *Reslaj: Religion Education Social Laa Roiba Journal* 7, no. 6 (June 2025). <https://doi.org/10.47467/reslaj.v7i6.8133>.
- Acep Aripudin. *Pengembangan Metode Dakwah: Respons Dia Terhadap Dinamika Kehidupan Beragama Di Kaki Ceremai*. Jakarta: Raja Grafindo Persada, 2011.
- Ade Nawawi. "Media Sosial Sebagai Sarana Dakwah Generasi Muda." *Jurnal Dakwah Dan Komunikasi* 5, no. 1 (2020).
- Adhi Kusuma. *Narasi Ringan Sebagai Strategi Dakwah Digital*. 10, no. 1 (2025).
- Adhi Kusuma, Mad Nasir, and Siti Nuraeni. "Analisis Framing Terhadap Konten Dakwah Digital Di Media Sosial Seperti Instagram @memeislam.Id." *Jurnal Ilmiah Teknik Informatika Dan Komunikasi* 5, no. 2 (June 2025): 580–85. <https://doi.org/10.55606/juitik.v5i2.1201>.
- Agus Idwal Jumhadi et.al. "Visualisasi Dan Storytelling Dalam Dakwah Digital Generasi Z." *Jurnal Komunikasi Dan Penyiaran Islam* 9, no. 1 (2024).
- Ahmad Mubarak. *Psikologi Dakwah*. Jakarta: Pustaka Firdaus, 2002.
- Akbar, Abdi Hariawan, and Riky Supratama. "PROSES SOSIALISASI NILAI ISLAM MELALUI INFLUENCER DIGITAL: STUDI KUALITATIF PADA GENERASI Z." *AL-AKMAL Jurnal Studi Islam* 4, no. 2 (December 2025): 34–46.
- Alan I. Wilson. "Ulasan Buku: Grown Up Digital: How the Net Generation Is Changing Your World, Karya Don Tapscott." *International Journal of Market Research* 52 (2010): 139-140.
- Ali Hasan Siswanto. "Agama Di Era Post-Truth: Otoritas Teks Atau Otoritas Viral?" Pandalungan Timur, February 26, 2026.

<https://www.pandhalungantimur.com/akademika/1212384261/agama-di-era-post-truth-otoritas-teks-atau-otoritas-viral>.

Andi Maggalatung Huseng, Shoif Auliyauddin. *Taxonomi Pendidikan Dimensi Pengetahuan, Sikap, dan Keterampilan*. April 29, 2025. <https://doi.org/10.5281/ZENODO.15301124>.

Anwar, Ahmad Wajdi Khairul. *PARAMETER PENYEDIAAN KONTEN PATUH SYARIAH SEBAGAI MEDIUM PENYEBARAN DAKWAH DI MEDIA SOSIAL: TUMPUAN TERHADAP APLIKASI TIKTOK*. 2024.

Arnis Rachmadhani. "Pergeseran Otoritas Keagamaan Di Media Sosial." *Jurnal Studi Agama Dan Masyarakat* 17, no. 2 (2021).

Asep Muhyiddin. *Metode Pengembangan Dakwah*. Bandung: Pustaka Setia, 2002.
Asrofin et al. "Fikih Digital: Penyederhanaan Substansi Tanpa Distorsi Keilmuan." *Jurnal Hukum Islam* 23, no. 1 (2025).

Aulia Rahmawati. "Instagram Sebagai Medium Dakwah Generasi Z Pada Konten Keagamaan Visual." *Jurnal Ilmu Dakwah* 43, no. 1 (2023).

Bado, Dr Basri. *MODEL PENDEKATAN KUALITATIF: TELAAH DALAM METODE PENELITIAN ILMIAH*. Tahta Media, 2022.

Budiantoro, Wahyu. "Dakwah Di Era Digital." *KOMUNIKA: Jurnal Dakwah Dan Komunikasi* 11, no. 2 (April 2018): 263–81. <https://doi.org/10.24090/komunika.v11i2.1369>.

Busro. "Pola Dakwah Dialogis Di Instagram." *Jurnal Ilmu Dakwah* 45, no. 1 (2025).

Busro, Busro, Zauhar Labib Mumtaz, and Asep Muhyidin. "Iman Dalam Bingkai: Strategi Dakwah Visual Dan Interaktif @quranreview: Faith in Frames: Instagram Account @quranreview's Visual and Interactive Da'wah Strategy." *Jurnal Bimas Islam* 18, no. 1 (July 2025): 143–86. <https://doi.org/10.37302/jbi.v18i1.1498>.

Charli, Monanol Survived, Shimekit Kelkay Eshete, and Kenenisa Lemi Debela. "Learning How Research Design Methods Work: A Review of Creswell's Research Design: Qualitative, Quantitative and Mixed Methods

- Approaches.” *The Qualitative Report*, ahead of print, January 9, 2022. <https://doi.org/10.46743/2160-3715/2022.5901>.
- Choirin, Muhammad, Arik Dwijayanto, Laila Yumna, and Yusuf Ahmed Muaz. “Nurturing Moderate Islam: Strategic Da’wah Communication in The Digital Era for Generation Z.” *International Journal Ihya’ ’Ulum al-Din* 26, no. 1 (June 2024): 108–18. <https://doi.org/10.21580/ihya.26.1.20008>.
- Creswel, John W. *Research Design: Pendekatan Metode Kualitatif, Kuantitatif, Dan Campuran*. Cet. I; Terjemahan. Yogyakarta: Pustaka Pelajar, 2016.
- Denis McQuail. *Teori Komunikasi Massa*. Jakarta: Salemba Humanika, 2011.
- Don Tapscott. *Grown Up Digital: How the Net Generation Is Changing Your World*. New York: McGraw-Hill, 2009.
- Fakhruroji, Moch. *Dakwah Di Era Baru: Teori Dan Aktivisme Dakwah Di Internet*. Bandung: Simbiosis Rekatama Media, 2017.
- Fakhruroji, Moch., Ridwan Rustandi, and Busro Busro. “Bahasa Agama Di Media Sosial: Analisis Framing Pada Media Sosial ‘Islam Populer.’” *Jurnal Bimas Islam* 13, no. 2 (December 2020): 203–34. <https://doi.org/10.37302/jbi.v13i2.294>.
- Herlina, Herlina, Mardiah Astuti, Haza Triyunita, Tri Diah Rahmawati, and Nuzul Yana. “Pemanfaatan Media Digital dalam Menarik Minat Siswa di SD/MI Terhadap Pembelajaran PAI.” *Indo-MathEdu Intellectuals Journal* 5, no. 6 (December 2024): 8265–77. <https://doi.org/10.54373/imeij.v5i6.2431>.
- Ilmu Ushul Fiqh, Terjemah Noer Iskandar al-Barsany*. Abd Al-Wahhab Khallaf. Jakarta: Raja Grafindo Persada, 2002.
- Ishtiaq, Muhammad. “Book Review Creswell, J. W. (2014). *Research Design: Qualitative, Quantitative and Mixed Methods Approaches* (4th Ed.). Thousand Oaks, CA: Sage.” *English Language Teaching* 12, no. 5 (April 2019): 40. <https://doi.org/10.5539/elt.v12n5p40>.
- Islamweb.Net. “المكتبة الإسلامية.” Accessed May 22, 2026. <https://isla.mw/aa1kql>.
- Isna Siskawati, and Moh. Jalaluddin. “Karakteristik Generasi Z Sebagai Audiens Dakwah Digital.” *Jurnal Komunikasi Dan Penyiaran Islam* 8, no. 2 (2024).

- Jalaluddin, Moh., Isna Siskawati, Aan Kudrotullah, Nadrotul Uyun, and Mohamed R. Eletmany. "Social Media Da'wah as a Means to Deepen the Religious Understanding of Generation Z." *Syiar: Jurnal Komunikasi Dan Penyiaran Islam* 4, no. 2 (December 2024): 173–84. <https://doi.org/10.54150/syiar.v4i2.633>.
- Jayatissa, K. A. D. U. "Generation Z – A New Lifeline: A Systematic Literature Review." *Sri Lanka Journal of Social Sciences and Humanities* 3, no. 2 (August 2023): 179–86. <https://doi.org/10.4038/sljssh.v3i2.110>.
- Jean M. Twenge. *iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious*. New York: Atria Books, 2017.
- Kharisma Fadhlur Rahman, M. Wildan Yahya, and Parihat Kamil. "Pemanfaatan Aplikasi Media Sosial Instagram Terhadap Pengembangan Media Dakwah Di Masjid Al-Ikhlash Perumahan Cimoreme Indah." *Bandung Conference Series: Islamic Broadcast Communication* 4, no. 1 (February 2024). <https://doi.org/10.29313/bcsibc.v4i1.11222>.
- Kharisma Fadlur Rahman. "Strategi Konten Dan Pola Komunikasi Dakwah Digital." *Jurnal Manajemen Dakwah* 9, no. 2 (2024).
- Kusnawan, Aep, and Ridwan Rustandi. "Menemukan Moderasi Beragama Dalam Kaderisasi Dakwah: Kajian Pada Pemuda Persatuan Islam Jawa Barat." *NALAR: Jurnal Peradaban Dan Pemikiran Islam* 5, no. 1 (June 2021): 41–61. <https://doi.org/10.23971/njppi.v5i1.2900>.
- M. Munir, Wahyu Ilahi. *Manajemen Dakwah*. Kencana Prenada Media Grup Jakarta, 2006.
- Mark McCrindle. *The ABC of XYZ: Understanding the Global Generations*. Sydney: UNSW Press, 2011.
- Masripah. "Partisipasi Aktif Generasi Z Dalam Dakwah Digital." *Jurnal Studi Islam Dan Sosial* 6, no. 2 (2024).
- Masruha, Masruha, Sofyan Munawar, Fadhli Zulmi, Asnawi Abdullah, and Husaini Husaini. "Digitization of Fatwas and Religious Authority: A Study on the Role of Social Media in the Interpretation of Islamic Law." *Journal of*

- Mujaddid Nusantara* 2, no. 2 (June 2025): 99–113.
<https://doi.org/10.62568/jomn.v2i2.421>.
- Maulana, Ilham Ilham, Chatib Saefullah, and Tata Sukayat. “Dakwah Di Media Sosial Pada Channel Youtube Akhyar TV.” *Tabligh: Jurnal Komunikasi Dan Penyiaran Islam* 3, no. 3 (February 2020): 258–74.
<https://doi.org/10.15575/tabligh.v3i3.675>.
- Maulidatus Syahrotin Naqqiyah, and Ali Nurdin. “Da’i Credibility in The Post-Truth Era: A Study of Da’i in Surabaya.” *Ilmu Dakwah: Academic Journal for Homiletic Studies* Volume 13, no. 2 (December 2019): 250–67.
<https://doi.org/DOI:%2010.15575/idajhs.v12i1.6725>.
- Moch. Fakhruroji. “Digitalisasi Agama Dan Perubahan Sosial Keagamaan.” *Religious: Jurnal Studi Agama Dan Lintas Budaya* 2, no. 1 (2017).
- Mu’adzah, Nadiyah. “Ushul Fiqh, Qaidah Fiqhiyyah, and Islamic Jurisprudence: A Review.” *Journal of Islamic Economic Literatures* 3, no. 2 (December 2022). <https://doi.org/10.58968/jiel.v3i2.130>.
- Musfirah, Ulfa, Hanisa Larasakti, Hairunnisa Putri Aurora Nst, and Nurul Tazkiyah. “Analysis of Z Generation Group Communication Dynamics in the Digital Era.” *Proceedings of International Conference on Social Science, Political Science, and Humanities (ICoSPOLHUM)* 4 (January 2024): 00016. <https://doi.org/10.29103/icospolhum.v4i.389>.
- Nasution, Suryadi, Ali Jusri Pohan, Khairurrijal, Nelmi Hayati, Zuhdi Hsb, and Andri Muda Nst. “Millennial Fiqh: Bridging Islamic Tradition and Social Media in Madrasahs.” *Al-Hayat: Journal of Islamic Education* 9, no. 2 (June 2025): 309–30. <https://doi.org/10.35723/ajie.v9i2.154>.
- Naveen Kumar. “How Many People Use Instagram in 2026 [Active Users Stats].” *Demandsage*, March 7, 2026. <https://www.demandsage.com/instagram-statistics/>.
- Nawawi, Ade. “Penggunaan Media Sosial sebagai Sarana Dakwah dan pendidikan Islam bagi Generasi Z.” *INDONESIANJOURNALOFPRESEARCHANDSERVICESTUDIES* 2, no. 3 (2025): 1–9. <https://jujurnal.com/index.php/ijrss>.

- Nyoman Kutha Ratna. *TEORI, METODE, DAN TEKNIK PENELITIAN SASTRA*. Yogyakarta: PUSTAKA PELAJAR, 2012.
- Onong Uchjana Effendy. *Teori Komunikasi: Teori Dan Praktik*. Bandung: Remaja Rosdakarya, 2007.
- Prabowo Adi Widayat, Cahaya Khaeroni, and Kuliayatun Kuliayatun. "Religious Moderation Among Generation Z Indonesian Muslims: A Dialectical Analysis of Understanding and Practice." *Fikri : Jurnal Kajian Agama, Sosial Dan Budaya* 10, no. 1 (July 2025): 264–85. <https://doi.org/10.25217/jf.v10i1.5726>.
- Rachmadhani, Arnis. "Otoritas Keagamaan Di Era Media Baru: Dakwah Gusmus Di Media Sosial." *Panangkaran: Jurnal Penelitian Agama Dan Masyarakat* 5, no. 2 (December 2021): 150–69. <https://doi.org/10.14421/panangkaran.v5i2.2636>.
- Rafi'udin, Maman Abdul Djaliel. *Prinsip Dan Strategi Dakwah*. Bandung: Pustaka Setia, 1997.
- Rahmati Siregar. "Interaksi Dua Arah Dalam Dakwah Digital." *Jurnal Dakwah* 18, no. 2 (2024).
- Rahmawati, Aulia, Debita Maulin Astuti, Faiz Helmi Harun, and M. Khoirur Rofiq. "PERAN MEDIA SOSIAL DALAM PENGUATAN MODERASI BERAGAMA DI KALANGAN GEN-Z." *J-ABDI: Jurnal Pengabdian Kepada Masyarakat* 3, no. 5 (October 2023): 905–20. <https://doi.org/10.53625/jabdi.v3i5.6495>.
- Rijali, Ahmad. "ANALISIS DATA KUALITATIF." *Alhadharah: Jurnal Ilmu Dakwah* 17, no. 33 (January 2019): 81. <https://doi.org/10.18592/alhadharah.v17i33.2374>.
- Rika Lusri Virga, Noor Afy Shovmayanti, Rahmawati Mohd Yusoff, and Naili Rosa. "YUK NGAJI: DIGITALIZATION OF GENERATION Z'S RELIGIOUS ACTIVITIES ON INSTAGRAM ACCOUNT." *Al-Balagh : Jurnal Dakwah Dan Komunikasi* 10, no. 1 (April 2025). <https://doi.org/10.22515/albalagh.v10i1.11024>.

- Rika Virga et al. "Dakwah Fikih Di Instagram Dan Pembentukan Pemahaman Keagamaan Generasi Z." *Jurnal Komunikasi Islam* 15, no. 1 (2025).
- Robi'ah Robi'ah, Mela Ernia Sari, and Nadila Juanda. "FIQIH KONTEMPORER: APLIKASI DAN RELEVANSINYA DALAM KONTEKS MASYARAKAT MODERN." *Jurnal Ilmiah Multidisiplin Ilmu* 2, no. 1 (February 2025): 20–28. <https://doi.org/10.69714/xp5k7d43>.
- Rogers, E.M., Shoemaker, F. F. *Communication of Innovations*. New York: Free Press, 1971.
- Rulli Nasrullah. *Media Sosial: Perspektif Komunikasi, Budaya Dan Sosioteknologi*. Bandung: Simbiosis Rekatama Media, 2015.
- Rusli, Muh. Irfan, and Muhammad Takbir. "Dakwahtainment Dan Gagasan Keagamaan Di Era Digital." *An-Nafis: Jurnal Ilmiah Keislaman Dan Kemasyarakatan*, June 3, 2025, 172–90. <https://doi.org/10.62196/nfs.v4i1.86>.
- Samalateh, Ausen. "Isi Kandungan Dakwah Dalam Media Akun Instagram Inspiratif Asmam." *Komunika: Journal of Communication Science and Islamic Dakwah* 4, no. 2 (December 2020): 111. <https://doi.org/10.32832/komunika.v4i2.4995>.
- Samsudin, Dafrizal, and Indah Mardini Putri. "Etika Dan Strategi Komunikasi Dakwah Islam Berbasis Media Sosial Di Indonesia." *Ath-Thariq: Jurnal Dakwah Dan Komunikasi* 7, no. 2 (December 2023): 125–38. <https://doi.org/10.32332/ath-thariq.v7i2.7474>.
- Sari, Ria Novita, Ridha Annisa Syahida, Rina Setiyatuti, Ririn Setiani, and Rizya Eka Arfin Yusviyan. "Pemanfaatan Media Sosial Tiktok Terhadap Literasi Religius Siswa Di SMPN 1 Babadan." *Social Science Academic* 2, no. 2 (June 2024): 31–36. <https://doi.org/10.37680/ssa.v2i2.5367>.
- Sikumbang, Ahmad Tamrin, Maulana Andinata Dalimunthe, Syukur Kholil, and Nabila Fahira Nasution. "Digital Da'wah Indonesia Ulema in the Discourse of Theology." *Pharos Journal of Theology*, no. 105(1) (December 2023). <https://doi.org/10.46222/pharosjot.1051>.

- Siregar, Rahmawati. *Strategi Dakwah dan Edukasi di Media Sosial untuk Generasi Z*. 1, no. 1 (2025).
- Syamsul Munir Amin. *Ilmu Dakwah*. Jakarta: Amzah, 2009.
- Toto Tasmara. *Komunikasi Dakwah*. Jakarta: Gaya Media Pratama, 1997.
- Van Den Broek, Paul, and Christine A. Espin. "Connecting Cognitive Theory and Assessment: Measuring Individual Differences in Reading Comprehension." *School Psychology Review* 41, no. 3 (September 2012): 315–25. <https://doi.org/10.1080/02796015.2012.12087512>.
- Van Den Broek, Paul, and Anne Helder. "Cognitive Processes in Discourse Comprehension: Passive Processes, Reader-Initiated Processes, and Evolving Mental Representations." *Discourse Processes* 54, nos. 5–6 (July 2017): 360–72. <https://doi.org/10.1080/0163853X.2017.1306677>.
- Wahidin Saputra. *Pengantar Ilmu Dakwah*. Jakarta: Raja Grafindo Persada, 2011.
- Yudhianto, Kresna Agung. *Psikologi Dalam Komunikasi: Teori, Praktik, Dan Aplikasi*. Penerbit Naga Pustaka, 2025.
- Zhang, Liang. "The Digital Age of Religious Communication: The Shaping and Challenges of Religious Beliefs through Social Media." *Studies on Religion and Philosophy* 1, no. 1 (November 2025): 25–41. <https://doi.org/10.71204/de63mn10>.