

ABSTRAK

Skripsi dengan judul “Strategi Pengelolaan Supply Chain Sebagai Upaya Meningkatkan Efisiensi Operasional Bengkel Motor Dalam Perspektif Syariah” ditulis oleh Mohammad Rizqi NIM 1860405223172, Prodi Manajemen Bisnis Syariah, Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung. Dibawah dosen pembimbing Citra Mulya Sari, S.E., Sy., M.E.

Kata kunci: manajemen supply chain, efisiensi operasional, bengkel motor, prinsip syariah

Penelitian ini dilatarbelakangi oleh pentingnya pengelolaan supply chain dalam meningkatkan efisiensi operasional bengkel motor. Pada Bengkel Endra Endru Motor, terdapat kendala berupa pengadaan suku cadang yang bersifat reaktif, pencatatan persediaan yang masih manual, serta ketidaksesuaian antara data dan stok aktual. Kondisi ini menyebabkan keterlambatan pelayanan dan belum optimalnya kinerja operasional. Penerapan nilai syariah seperti amanah, keadilan, dan transparansi telah dilakukan, namun belum memiliki prosedur tertulis sehingga berpotensi tidak konsisten.

Tujuan dari penelitian ini adalah (1) Untuk menganalisis penerapan manajemen supply chain yang saat ini dijalankan oleh Bengkel Endra Endru Motor, meliputi proses pengadaan, penyimpanan, distribusi, dan pengelolaan hubungan dengan pemasok serta pelanggan. (2) Untuk mengidentifikasi dan mengevaluasi penerapan prinsip-prinsip syariah seperti amanah, keadilan, dan transparansi dalam sistem rantai pasok Bengkel Endra Endru Motor, serta menilai sejauh mana prinsip-prinsip tersebut diimplementasikan dalam aktivitas operasional bengkel. (3) Untuk merumuskan strategi optimalisasi supply chain yang efektif dan efisien dalam meningkatkan kinerja operasional Bengkel Endra Endru Motor, dengan tetap berlandaskan pada nilai-nilai dan prinsip manajemen syariah.

Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus. Pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi. Data yang diperoleh dianalisis melalui proses kondensasi, penyajian, dan penarikan kesimpulan dengan mengacu pada konsep supply chain management dan prinsip syariah.

Hasil penelitian menunjukkan bahwa: (1) manajemen supply chain telah berjalan dan mendukung operasional, namun masih sederhana, belum terencana, dan belum terintegrasi, sehingga berisiko menimbulkan ketidaksesuaian data serta keterlambatan pelayanan; (2) penerapan prinsip syariah telah terlihat dalam praktik operasional, tetapi belum diformalkan dalam standar operasional sehingga berpotensi tidak konsisten; (3) strategi optimalisasi yang dapat dilakukan meliputi perencanaan kebutuhan berbasis data, digitalisasi sistem persediaan, penguatan pengendalian stok, serta integrasi prinsip syariah ke dalam prosedur operasional.

ABSTRACT

The thesis entitled “Supply Chain Optimization Strategy to Improve Operational Efficiency of a Motorcycle Workshop from a Sharia Perspective” at Endra Endru Motor Workshop Jepun, was written by Mohammad Rizqi (NIM 1860405223172), under the supervision of Citra Mulya Sari, S.E., Sy., M.E.

Keywords: supply chain management, operational efficiency, motorcycle workshop, sharia principles

This research is motivated by the importance of supply chain management in improving the operational efficiency of motorcycle repair shops. At the Endra Endru Motor Workshop, challenges include reactive spare parts procurement, manual inventory recording, and discrepancies between data and actual stock. These conditions lead to service delays and suboptimal operational performance. Sharia values such as trustworthiness, fairness, and transparency have been implemented, but there are no written procedures, potentially leading to inconsistencies.

The objectives of this study are: (1) To analyze the current supply chain management implementation at the Endra Endru Motor Workshop, including procurement, storage, distribution, and managing relationships with suppliers and customers. (2) To identify and evaluate the implementation of Sharia principles such as trustworthiness, fairness, and transparency within the Endra Endru Motor Workshop's supply chain system and to assess the extent to which these principles are implemented in the workshop's operational activities. (3) To formulate an effective and efficient supply chain optimization strategy to improve the operational performance of the Endra Endru Motor Workshop, while remaining grounded in Sharia values and management principles.

The research used a qualitative approach with a case study method. Data collection was conducted through observation, interviews, and documentation. The data obtained were analyzed through a process of condensation, presentation, and drawing conclusions, with reference to the concept of supply chain management and Sharia principles.

The results of the study indicate that: (1) supply chain management is operational and supports operations, but remains rudimentary, unplanned, and unintegrated, thus risking data discrepancies and service delays; (2) the application of Sharia principles is evident in operational practices, but has not been formalized in operational standards, thus potentially leading to inconsistencies; (3) potential optimization strategies include data-based demand planning, digitizing inventory systems, strengthening stock control, and integrating Sharia principles into operational procedures. Based on these results, supply chain optimization through system improvements and strengthening Sharia principles is expected to increase operational efficiency, accelerate service delivery, and maintain customer trust on an ongoing basis.