**CHAPTER I**

**INTRODUCTION**

This chapter consists of background of the study, statement of problem, objective of the study, the significance, hypothesis, definition of the key term. Each section is presented as follows:

* 1. **Background of the study**

English is an important language to learn because it is one of the international languages. The people of different background use English to communicate with other. In the eras of globalization, the function of English language becomes more important especially in the economic sector. Many inventors come to Indonesia. They speak English for communication.

Now, English is very important lesson in junior high school. Because in the academic 2012/ 2013, the school in Indonesia are expected to apply the Kurikulum Tingkat Satuan Pendidikan (KTSP). In the KTSP, the school has its authority and responsibility for determining the subject matter and goal of every education unit.

In Junior High School, the English teaching is aimed to reach functional level (Depdiknas, 2006:227). It means that the students are demanded to be able to use English to fulfill their daily needs such as reading newspaper, communicating with other people both in oral and written. In accordance to achieve that demand, the teaching English in Junior High School focused to the text type which must be mastered by students of Junior High School, those are descriptive, procedure, recount, narrative and report.

According to Haris (1974 : 9)”language includes four skill, there are : listening, speaking, reading, and writing . Based on Haris statement above, writing is one of language component. It is very important to learn. Among of these four skills, writing is considered as the most difficult skill because it combines many elements of English linguistics and social relations.

Writing becomes one of the most important skills in studying English. Writing is one of the language skills and it is important to be taught. By writing mastery, the students can develop their ability in learning English and express their idea well. Based on the syllabus for seventh year, one of materials is descriptive. It is purpose of the last activity can write discribe about something.

Based on interview with English teacher at Wednesday, 21st March, 2013 in SMP Negeri 1 Gondang, a lot of students in seventh year find difficulties in studying English, especially in descriptive text. It is caused of they are difficult to communicate their ideas in written, so that the others can not understand their message then, they do not have good ability to arrange the words to be meaningful sentences, and they feel boring so they need a stimulus in writing Consequently, the students make many mistakes in writing English sentences.

Based on observation in class at Thursday, 22nd March, 2013, the researcher finds that teacher does not use teaching media to stimulus in writing. So, reseacher want to applay public figure photos as media in teaching writing. Researcher hopes after applay public figure photos, students more interest in writing and students can improve their ideas in writing.

According to those statements, researcher wants to make research based on the characteristic above. So researcher wants to choose the media of teaching writing descriptive text using public figure photo to improve the students’ writing skill in SMP Negeri 1 Gondang.

The researcher conducts this research to make student interest in English writing and ask the students to communicate their ideas in writing. So, the students can increase their English achievement after conducting this research especially in writing.

1. **Statement of the Research**

Based on the background above, this research investigates the statement of the research as follow:

1. General statement

How can public figure photo media to improve the students’ writing skill expecially in descriptive text of SMPN 1 GONDANG in academic year 2012/2013?

1. Spesific statement

* How good is students’ writing skill expecially in descriptive text before being taught by public figure photo media?
* How good students’ writing skill expecially in descriptive text after being taught by public figure photo media ?
* How is public figure photos applied to improve students’ wrting skill in descriptive text ?

1. **Objectives of the Study**

Based on the statement of the research above, the objective of the study are:

1. General objective

The writer wants to find out that public figure photo media can improve the students’ achievement and motivation in writing.

1. Specific objectives

* The writer wants to know the students’ writing skill before being by public figure photo media.
* The writer wants to know the students’ writing skill after being by public figure photo media.
* The writer wants to know public figure photos applied to improve students’ wrting skill in descriptive text.

1. **Hyphotesis**

Hypothesis is temporary assumption. It is not always true that the hypothesis is right. The truth must be proved by researcher in the investigation. In this research, the hypothesis states “if public figure photo is applied, will improve the seventh grade students’ writing discriptive text at SMPN 1Gondang in the academic year of 2012/2013”.

1. **Significance of the Study**

It is expected that this research will be useful for :

1. The Students

The result of his research is expected to be able to improve the students’ writing skill and their interest in learning English. It is hoped that the students can be easier and creative in writing.

2. The Teacher

It can be used as consideration to develop their knowledge and experiences in teaching process especially in teaching writing discriptive text use public figure photo media . It means that the teacher can use this media in teaching material about daily activities in SMPN 1Gondang.

1. The Writer

This study is useful for the writer to increase her knowledge about writing skill, the result of this study will be used to enrich writer’s knowledge about using method and media in teaching and learning language.

4. Other Researcher

It can be used as reference for conducting the following a classroom action research in teaching learning English at junior high school.

1. **Limitation of the Study**

There are many kinds of teaching writing for seven grade but, to prevent the complex problem, the researcher limits the study only on the teaching writing descriptive text by using public figure photoes. It used as media to teach the seventh year student in SMPN 1 GONDANG.

1. **Definition of the Key Terms**

There are some term that are explained bellow :

1. Writing

Writing is an activity to produce a sequence of sentences arranged in a particular order and linked together in certain ways. Cohen and Riel, (1989:15) define writing as a communicative act, a way of sharing information, observation, thoughts or ideas with ourselves and others.

2. Descriptive text

Descriptive text is a method to discribe something and the reader or listener replay discribe something. It is purpose of the last activity can write discribe about something. According to larson(1984), a descriptive text “ a text which says what a person or a thing is like”. It is purpose is to describe and reveal a particular person, plase,or thing.

3. Using public figure technique

According Munadi (2008: 88) photo is an image of the photo shoot or photography. Public figure photo is one of visual media can be to serve the data about public figure. Public figure is a figure that is known by many people. The public figure photo is included singer, actress, politician

1. **Organization of Thesis Writing**

This research presents five chapters, it formulates as follow:

1. Chapter 1 Introduction; it containts background of study, statement of the reseacrh, objectives of the study, significance of the study, hipotesis, limitation of the study, defination of the key term, and oganization of thesis writing.
2. Chapter 2 Review related of literature; it containts the difinition of writing, writing for junior high scholl, the process of teaching writing, testing writing, criteria of scorring writing, kind of text, general concept of descriptive text.
3. Chapter 3 Research Methodology; it containts research desaign, research setting and subjuct, research procedure, plemanary study, source data, data collection and instrument, data analysis, the criteria of success
4. Chapter 4 research finding and discussion, it containts the data from preliminary study, research finding and the discussions of the action research of the implementation of public figure photo to improve students’ mastery on writing.
5. Chapter 5 containt of conclusion and suggestions.