ABSTRACT

Yulianti, Lisna Vivin. Registered Number Student. 3213103097. 2014. *Character building values represented in English textbook for junior high school*. Thesis. English Education Department. Faculty of Islamic education and teacher training. State Islamic Institute (IAIN) Tulungagung. Advisor: Dr. Erna Iftanti, S.S, M.Pd.

Keyword: character building values, textbook, content analysis

National Education System No. 20/2003 chapter 3 mention the function of national education is to develop ability and build character in order to create an intelligible national life. So, it is very clear that the need of character building is very important to be applied in education. Values education will help the student realize, experience, and put it in an integral manner to their life. Values education covered character, values, norm, and morals. Immanuel (2012:5) states that textbooks are key component in most language program. Textbook in this case become very important in language rule especially as instructional material. The study was conducted to analyze whether the picture and utterance in textbook "Bahasa Inggris; when English rings the bell" that is developed by national education department represent the aspect of character building values.

This study is aimed at getting finding of character building values appear in English textbook for junior high school and how are character building values represented in English textbook for Junior High School. More specifically, this study is to analyze whether picture and utterance reflect the eighteen character building values. This study is limited to analyze picture and utterance in the English textbook that represent character building values as a source of data.

In this research, the researcher used qualitative research method by using content analysis. The researcher describes the data is roommates will answer two research question of data analysis above. The main research instrument is the researcher herself in looking and finding the data and also analyzing the data.

This research reveals that the book contains eighteen character building values appear in the English textbook, with details, there are eighteen character values represented in pictorial data, and seventeen character building values represented in utterance data.

The representation of character building values in this textbook is less in grammar framework. The picture and utterance are not specifically mention five competencies of communicative, linguistic, socio cultural, strategic, and discourse competence. Hence, the visual grammar is better to be introduced to student to develop their analytical skill. It is recommended to the next researcher with similar study to comprehend the character building values is integrated in grammar framework.